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Dear Buyers,

## Invitation to Buyers: South African Export Symposium and Expo

We are pleased to invite you to participate in the South African Export Symposium and Expo, taking place from 1st to 3rd October 2025 at the Gallagher Convention Centre in Midrand, Johannesburg.

This prestigious event will bring together key stakeholders from government, the private sector, export-focused businesses, and international trade experts to explore strategies for expanding and diversifying South Africa's trade with global partners.

The Expo will showcase a wide range of high-quality South African products and services across the following sectors:

Automotives and Components
Boats
Metal Fabricated Products
Electro-technical Products
Plastics
Medical Devices
Chemicals and Pharmaceuticals
Cosmetics
Agro-Processed Products

We kindly request your participation as a buyer, importer, or distributor with interest in sourcing South African products.

Please note that selected international participants will be fully funded by the Department of Trade, Industry and Competition (the dtic). Your presence at the South African Export Symposium and Expo would contribute significantly to strengthening bilateral trade.

## **Application Process for Buyers**

To streamline the process, please request interested buyers to complete the **Buyers Application Form** by either:

- Clicking on this link: Buyers Application
- Or scanning the QR Code below:



Please do not hesitate to contact Ms Allison Christian email: <u>AChristian@thedtic.gov.za</u> or SAExpo2025@thedtic.gov.za should you have any further queries.

Thank you for your continued support. We look forward to your positive response and collaboration in this initiative.

Lefapha la Dikgwebisano, Diintaseteri le Tiholisano • Lefapha la Kgwebo Indasteri le Phadišhano • uMnyango wezoHwebo neZimboni kanye noMncintiswano • Muhasho wa zwa Mbambadzo, Makwevho na Muţaţisano • Die Departement van Handel, Nywerheid en Mededinging • Kgoro ya Kgwebo Indasteri le Kgaisano • Ndzawulo ya Vuxavisi, Mabindzu na Mphikizano • Litiko leTekuhweba tiMboni neKuncintiswano • ISebe lezoRhwebo noShishino kunye noKhuphiswano • UmNyango wezokuRhwebelana, amaBubulo nama Phaliswano

