



EGE BÖLGESİ SANAYİ ODASI
AEGEAN REGION CHAMBER OF INDUSTRY

**SUSTANIABLE
DEVELOPMENT**

**IMPOSSIBLE WITHOUT
PRODUCTION**



İZMİR

With its crucial geographical location, transportation facilities, developed infrastructure and highly skilled workforce, İzmir is one of the major trade and industry centers of Turkey. İzmir is the city of which Aristotle said 'You will feel diminished if you fail to see', which Victor Hugo called 'Princess', in which Homer was born, and in which initial seven churches mentioned in the Holy Bible are located.

- ❖ İzmir is the third largest metropolitan city of Turkey with a population of over 4,3 million as of 2018 and located in the western part of Turkey with an area of 12.012 km².
- ❖ Related to majority member firms of Aegean Region Chamber of Industry, the main industrial sectors are Food&Beverages, Textile, Iron&Steel, Petro Chemicals, Machinery, Automotive Supply Industry. Besides these current developed industries, İzmir has a big potential for many new industries. Emerging sectors specified by İZKA (İzmir Development Agency) are Renewable Energy, Information&Communication Technologies, Health Sciences, Aerospace&Defence.
- ❖ The number of foreign firms have reached 2.646 as of the end of November 2018. Some of them are Philips, Hugo Boss, JTI, Delphi, Tüpraş, Akzo Nobel, Coca Cola, Dr. Oetker, HMT Tank Inc., Cummins, Fokker Elmo, Eldor.
- ❖ İzmir owns many places and facilities for health tourism. There are sea shores with blue flag conditions and perfect natural beauties.
- ❖ Besides industry, İzmir is also the magnet of the Region in terms of tourism, trade and education. İzmir which has been the cradle for many civilizations and the home for invaluable cultural heritages is getting closer to its aim of being the city of fairs and congresses.
- ❖ While İzmir is a city of agriculture, industry and tourism, it's also a city of fairs and congresses. It has the biggest, most modern and the newest fairground of Turkey. Some of the International Fairs of İzmir are; Agroexpo International Agriculture&Livestock Exhibition, IF Wedding Fashion İzmir Fair, The Marble International Natural Stone&Technology Fair, İzmir International Fair, Travel Turkey İzmir Tourism Fair&Conference.

WHY İZMİR?

- ❖ İzmir has a strategic location and natural link at the center of a 1,5 billion population, \$25 trillion GDP and \$8 billion trade.
- ❖ İzmir is the second largest commercial center of Turkey, offers the investors a wide range of production opportunities; combines rich natural resources with quality life standards and promises economic and social competitive advantage.
- ❖ Strong transport connections with its airport capacity of 25 million passengers and direct flights from 36 countries&86 cities.
- ❖ A major port city with 4 main ports and 12 private docks that utilizes its logistic advantages for access to foreign and domestic markets.
- ❖ A city that offers 300 days of sunshine, a moderate climate and one of the most modern cities of Turkey with its colorful social life.
- ❖ Better life conditions with %20-25 less wages than İstanbul.
- ❖ A province that enjoys young human resources with good training, where one can easily employ highly qualified labor, foremen, engineers and managers.
- ❖ Ample availability of alternative and renewable energy resources. İzmir has become the wind power leader of Turkey by crossing 1.333 megawatts (MW) of installed power which is estimated to reach 1.500 MW.
- ❖ Existence of organized industrial zones with state of the art infrastructures such as energy power stations, liquid reservoirs and natural gas availability.
- ❖ 13 Organized Industrial Zones, 2 Free Zones, 4 Technical Development Zones, 8 Universities and University of Turkish Aeronautical Association-Faculty of Air Transportation.
- ❖ With 39 sectoral fairs, 5.000 firms investing in 64 different industrial sectors, ranking second after İstanbul as the biggest industrial city.
- ❖ Easy to get the permissions and authorization for investments with the support that is extended by the İzmir Development Agency.

İZMİR'S INDICATORS

POPULATION	2017	2018
Population (Thousand People)	4.279	4.321
Population Growth (‰)	13,2	9,5
Share of Population / TR Total (%)	5,3	5,3
WORKFORCE-EMPLOYMENT	2017	2018
Employment (Thousand People)	1.611	1.663
Share of Industrial Employment (%)	31,1	32,4
FOREIGN TRADE	2017	2018
Export (Million \$)	9.254	10.236
Import (Million \$)	9.833	9.118
Number of Export Companies	4.875	5.092
INVESTMENT INCENTIVES	2017	2018
Total Investment with Incentives (Million TRY)	8.450	13.120
Total Investment with Incentives (Number of Certificates)	426	326
BUDGET-FINANCE	2017	2018
Budget Income/Outcome	4,5	4,6
Share of Tax Revenue/TR Total (%)	11,8	12,0
FOREIGN COMPANIES	2017	2018/11
Number of Foreign Companies	2.568	2.646
Share of Foreign Companies/TR Total (%)	4,4	4,0
Share of Manufacturing Foreign Companies (%)	18,0	18,0
TRADEMARK-PATENT	2017	2018
Share of Granted Trademarks/TR Total (%)	6,9	6,7
Share of Granted Patents/TR Total (%)	3,9	4,8

EXPORT BY MAJOR CHAPTERS (1.000 \$)

CHAPTERS (First 20)	İZMİR		TURKEY	
	2017	2018	2017	2018
Knitted and crocheted goods and articles thereof	830.309	949.787	8.840.031	9.054.183
Boilers, machineries and mechanical appliances, parts thereof	792.839	938.547	13.825.494	15.831.703
Tobacco and metarials instead of tobacco	698.181	738.007	946.199	1.009.621
Vehicles other than railway or tramway rolling-stock, parts thereof	518.500	637.575	23.940.852	26.759.684
Edible fruits and nuts, peel of melons or citrus fruits	593.510	612.486	3.940.007	3.961.022
Plastic and articles thereof	551.248	568.303	5.474.292	6.045.185
Electrical machinery and equipment, parts thereof	392.494	513.183	8.089.893	8.726.085
Articles of iron and steel	318.191	417.679	5.598.990	6.547.077
Non knitted and crocheted goods and articles thereof	336.097	371.433	5.947.844	6.269.120
Organic chemicals	369.265	359.741	657.361	632.461
Paper and paperboard, articles of paper pulp of paper or of paperboard	337.746	345.378	1.520.374	1.716.405
Iron and steel	273.670	344.286	8.230.403	11.576.032
Mineral fuels, minerals oils and product of their distillation	293.271	287.682	4.327.175	4.418.153
Fish, crustaceans and molluscs	250.415	252.852	797.256	879.799
Animals and vegetable fats and oils and their cleavage products	241.582	248.518	1.033.987	993.567
Preparations of vegetables, fruits or other parts of plants	215.167	216.297	1.880.096	1.908.429
Salt, sulphur, earths and stones, plastering materials, lime and cement	193.759	197.702	2.572.445	2.616.767
Old clothing and other textile arc tiles, rags	186.674	166.938	2.016.726	2.053.297
Ceramic products	139.000	153.066	969.798	1.079.312
Furniture	116.806	144.477	2.760.343	3.131.547
OVERALL TOTAL	9.253.968	10.237.913	156.992.940	168.023.391

IMPORT BY MAJOR CHAPTERS (1.000 \$)

CHAPTERS (First 20)	İZMİR		TURKEY	
	2017	2018	2017	2018
Mineral fuels, minerals oils and product of their distillation	1.074.937	1.190.763	37.204.849	42.999.451
Boilers, machineries and mechanical appliances, parts thereof	826.276	850.154	27.164.479	25.767.070
Plastic and articles thereof	818.449	756.990	13.264.846	12.938.124
Iron and steel	659.232	694.199	16.761.929	18.401.425
Paper and paperboard, articles of paper pulp of paper or of paperboard	451.975	466.321	2.811.917	2.749.847
Tobacco and metarials instead of tobacco	354.384	418.413	529.369	608.390
Vehicles other than railway or tramway rolling-stock, parts thereof	735.121	409.861	17.427.897	13.895.069
Organic chemicals	283.916	364.941	5.387.761	5.973.257
Oil seeds and oleaginous fruit, industrial plants, straw and fodder	345.985	342.954	1.921.951	1.891.662
Residues and waste from the food industries, prepared animal fodder	370.571	319.836	1.571.324	1.446.489
Animals and vegetable fats and oils and their cleavage products	305.735	286.443	1.476.557	1.158.472
Electrical machinery and equipment, parts thereof	354.800	275.574	21.152.440	16.569.422
Miscellaneous chemical products	225.661	251.801	2.212.861	2.281.784
Aluminium and articles thereof	211.007	225.282	3.469.055	3.872.389
Tanning and dyeing extracts, fillers and stoppings, inks	199.792	196.676	2.009.130	2.015.795
Ships, boats and floating structures	499.532	185.878	2.679.431	884.705
Optical, photographic, cinematographic, measuring checking, precision	202.889	184.428	4.999.037	4.683.899
Articles of iron and steel	137.997	128.923	2.957.422	2.825.013
Wood and wood nature and scraps	101.739	115.770	949.662	1.088.463
Cotton, cotton yarn and cotton textiles	134.640	95.647	2.995.031	2.508.500
OVERALL TOTAL	9.832.569	9.118.290	233.799.651	223.039.038

EXPORT BY MAJOR COUNTRIES (1.000 \$)

COUNTRIES (First 20)	İZMİR		TURKEY	
	2017	2018	2017	2018
GERMANY	1.117.776	1.260.021	15.118.910	16.144.215
USA	815.695	890.293	8.654.268	8.306.431
UNITED KINGDOM	655.739	740.648	9.603.189	11.113.291
SPAIN	609.305	661.671	6.302.135	7.710.440
ITALY	534.767	508.655	8.473.471	9.566.346
NETHERLANDS	378.083	434.266	3.864.486	4.778.109
FRANCE	347.084	429.228	6.584.199	7.289.430
BELGIUM	245.897	270.800	3.151.422	3.952.510
ISRAEL	194.861	201.007	3.407.436	3.900.317
RUSSIA	202.794	198.148	2.734.316	3.401.617
GREECE	161.246	187.376	1.662.638	2.089.304
EGYPT	139.670	174.263	2.360.734	3.055.558
INDIA	66.148	150.931	758.560	1.123.159
IRAN	162.760	150.147	3.259.270	2.393.608
CHINA	181.054	149.490	2.936.262	2.915.131
POLAND	129.822	149.433	3.070.758	3.347.967
IRAQ	144.760	148.708	9.054.612	8.350.702
SAUDI ARABIA	136.705	133.519	2.734.522	2.636.130
ROMANIA	115.606	121.266	3.139.188	3.876.708
MOROCCO	86.799	101.919	1.657.718	1.990.013

IMPORT BY MAJOR COUNTRIES (1.000 \$)

COUNTRIES (First 20)	İZMİR		TURKEY	
	2017	2018	2017	2018
GERMANY	986.206	973.813	21.301.869	20.407.162
RUSSIA	838.838	865.870	19.514.094	21.989.571
CHINA	1.020.050	777.764	23.370.620	20.719.070
ITALY	567.164	547.615	11.304.715	10.154.449
USA	561.204	508.381	11.951.744	12.377.679
SPAIN	369.471	281.443	6.372.911	5.492.394
BRAZIL	127.732	268.103	2.544.928	3.257.706
ALGERIA	34.941	254.348	766.803	1.137.914
MALAYSIA	276.522	251.894	3.138.558	2.132.970
FRANCE	246.958	241.107	8.070.897	7.412.853
ISRAEL	141.198	226.908	1.505.113	1.713.601
INDIA	169.412	219.981	6.216.639	7.535.658
UKRAINE	193.398	217.788	2.817.133	2.645.555
NETHERLANDS	195.479	215.129	3.747.619	3.304.603
POLAND	377.618	195.737	3.445.906	3.101.707
SWEDEN	184.466	195.735	1.776.955	1.730.728
UNITED KINGDOM	229.424	159.550	6.548.620	7.446.027
SOUTH KOREA	113.530	132.758	6.608.874	6.342.914
BULGARIA	188.665	122.538	2.773.127	2.501.394
JAPAN	111.910	122.031	4.281.472	4.124.236

FUNCTION AND STRUCTURE OF EBSO

Established in 1954, the Aegean Region Chamber of Industry (EBSO) is the first and the only regional chamber and is active in 64 different industrial sectors with over 5.000 active members. The executive body consists of 11 members of the Board including a Chairman for 4 year term period and a Secretary General. Mr. Ender YORGANCILAR has been elected as chairman for the last three terms. After the proclamation of the Turkish Republic the Aegean Region Chamber of Industry was the first industrial organization and it acted as a pioneer in many areas such as University-Industry collaboration, creation of the first Technopark in Turkey as well as the creation of organized industrial zones.

Management Systems

- ❖ ISO 9001:2015 Quality (1995) - 1st Chamber in Europe
- ❖ TS ISO 10002 Customer Satisfaction (2011)
- ❖ TS ISO/EIC 27001 Information Security (2011) - 1st Chamber in Turkey
- ❖ TS 18001 Occupational Health and Safety (2016)

Awards

- ❖ Akdeniz University National Environmental Service Award (2012)
- ❖ Turkish Society for Quality Aegean Region Excellence Prize (2012)
- ❖ EFQM Recognised for Excellence 4 Stars (2012)
- ❖ Turkish Society for Quality Aegean Region Excellence Award (2014)
- ❖ Turkish Society for Quality Excellence Prize (2014)
- ❖ EFQM Recognised for Excellence 5 Stars (2015)
- ❖ Best Local Chambers Award by The Confederation of Asia-Pacific Chambers of Commerce and Industry (2018)

Since 2001 EBSO is a member of the accreditation program of TOBB and has earned full points on the last evaluation in 2017. EBSO is announced as an exemplary chamber by TOBB and receives numerous benchmarking visits from all around Turkey.

Our Mission

Our mission is to create value by providing certification, initiative and informing, training, research and trade promotion services to our members with the perception of excellence and to contribute to the sustainability of the industry with our stakeholders.

Our Vision

To be the first solution partner for global-scale production and branding of the industry by means of services and to become the leading chamber of industry of Turkey.

Our Strategic Goal

To reinforce the competitiveness of our members in the domestic and export markets.

Our Strategies

- ❖ To increase the customer loyalty by developing our services and relationships
- ❖ To increase the efficiency of services of chamber by developing cooperation with social and sectoral stakeholders
- ❖ To contribute to the growth of Izmir industry by providing services for opportunities and developing sectors in the region.
- ❖ To promote sustainable development and to mold public opinion.
- ❖ To increase the employee satisfaction by improving human resources processes.

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ORGANIZED INDUSTRIAL ZONES IN İZMİR

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FREE ZONES IN İZMİR

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INVESTMENT AREAS



INTERNATIONAL SUCCESSES OF İZMİR

- According to “Global Metro Monitor 2014” by USA’s Brookings Institute İzmir used to occupy the 60th place among 200 metropolitan economies in the period of 2000-2001. However, in 2013-2014 it became the second fastest growing city in the world leaving behind İstanbul and Ankara.
- Chinese investors elected İzmir as one of the most appropriate cities in the world to invest.
- İzmir has been the city of fairs and congresses for 88 years and today it hosts the biggest fairs of the world. The MARBLE International Natural Stone & Technology Fair is one of the top 3 fairs of the world and the İzmir International Fair (opens at the end of August every year) is the pride of İzmir.



HARBOUR OF İZMİR



- İzmir is selected the second competitive city in aerospace sector and third most competitive city in energy sector of Eastern Europe&Central Asia by Conway Inc. “The World’s Most Competitive Cities Report 2017.”
- International credit rating agency Fitch Ratings once more certified “AAA” national rating, the top grade investable level of İzmir Metropolitan Municipality in November 2017. Also, international credit rating agency Moody’s has affirmed the existing National Scale Ratings (NSRs) of İzmir Metropolitan Municipality as “AAA” and outlook on the ratings changes to stable from negative in March 2018.