

# 2020 STATISTICS FOR İZMİR

SUSTAINABLE DEVELOPMENT:
IMPOSSIBLE WITHOUT
PRODUCTION

# A 8.500 YEARS OLD CITY

İzmir is the cradle of many civilizations like
Hittites, Ionians, Lydians, Persians, Hellens, Romans,
Byzantines and Ottomans
for centuries.









You

**Aristotle** 

You will feel diminished if you fail to see



**Herodotus** 

A Princess city

The city under the most beautiful sky&

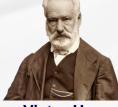
in the best climate

Many great ancient philosophers&poets like Homer, Heraclitus, Ksenophanes, Anaxagoras were born and lived in İzmir.



Izmir also had a great political&economic impact during the establishment of modern Republic of Turkey.

Mustafa Kemal ATATÜRK, the founder of modern Turkey, said; "İzmir has a great economic and political significance due to its geographical location."



**Victor Hugo** 



# **POWER OF IZMIR**

With its crucial geographical location, transportation facilities, developed infrastructure and highly skilled workforce, İzmir is one of the major trade and industry centers of Turkey.

A strategic location and natural link at the center of more than **1,5 billion** population, **\$25 trillion** GDP and **\$8 billion trade.** 

Strong transport connections with its airport capacity of 30 million passengers and direct flights to more than 70 destinations.

The 3rd largest metropolitan city with a population of over 4,5 million and located in the western part of Turkey with an area of 12.012 km<sup>2</sup>

A city that offers 300 days of sunshine, a moderate climate and one of the most modern cities of Turkey with its colorful social life.

Owns many places and facilities for health tourism. There are sea shores with blue flag conditions and perfect natural beauties.

# WHY IZMIR?

A big potential for many new industries like Solar Energy, Wind Energy, Information&Communucation Technology, Chemicals, Industrial Machinery, Food&Beverage.

Existence of 14 Organized Industrial Zones& 2 Free Zones with state of the art infrastructures such as energy power stations, liquid reservoirs and natural gas availability.

A major port city with 4 main ports and 12 private docks that utilizes its logistic advantages for access to foreign and domestic markets.

Easy to get the permissions and authorization for investments and investment incentives in strategic and priority sectors with the support that is extended by the **izmir Development Agency.** 

The second largest commercial center of Turkey, offers the investors a wide range of production opportunities; combines rich natural resources with quality life standarts and promises economic and social competitive advantage.



A city of international fairs and congresses with the biggest, most modern and the newest fairground of Turkey which some of them are Agroexpo International Exhibition, IF Wedding Fashion Fair, The Marble International Natural Stone&Technology Fair, İzmir International Fair, Travel Turkey İzmir Tourism Fair&Conference.

With 5.000 firms investing in 64 different industrial sectors, ranking second after Istanbul as the biggest industrial city. The industrial sectors main are Food&Beverages, Textile. Iron&Steel, Petro Chemicals, Machinery, Automotive Supply Industry.

With 10 Universities and 4 Technical Development Zones, a province that enjoys young human resources with good training, where one can easily employ highly qualified labor, foremen, engineers and managers.

Owning a strong foreign trade volume and net exporter position with exporting to 200 countries and importing from 170 countries.

# MAIN INDICATORS OF IZMIR

### **DEMOGRAPHICS**

Population: 4,4 million people

Population Growth: % 6,3

### **WORKFORCE-EMPLOYMENT**

**Employment: 1,5 million people** 

Industrial Employment: %33,4

### **FOREIGN TRADE**

Export: 11,6 billion \$

Import:8,5 billion \$



### **GDP**

**GDP Per Capita: 10.663 \$** 

### **BUDGET&FINANCE**

**Budget Income/Outcome: %4,4** 

Tax Revenue Share in TR: %11,5

### TRADEMARKS&PATENTS

**Granted Trademarks Share in TR: %6,3** 

**Granted PatentsShare in TR: %4,0** 

### **INVESTMENT INCENTIVES**

**Total Investment: 12,3 billion TRY** 

**Total Number of Investment Certificates: 534** 

# **EXPORTS BY MAJOR CHAPTERS**

CHARTERS (First 20) Million &	izmir		TURKEY	
CHAPTERS (First 20) – Million \$	2019	2020	2019	2020
Boilers, machineries and mechanical appliances, parts thereof	1.636	1.350	17.762	16.799
Knitted and crocheted goods and articles thereof	919	869	9.200	1.510
Electrical machinery and equipment, parts thereof	864	790	9.748	9.308
Vehicles other than railway or tramway rolling-stock, parts thereof	887	776	26.901	22.098
Edible fruits and nuts, peel of melons or citrus fruits	676	730	4.589	4.830
Plastic and articles thereof	675	673	6.972	6.805
Tobacco and materials instead of tobacco	635	662	909	910
Non knitted and crocheted goods and articles thereof	537	580	6.871	6.602
Articles of iron and steel	452	430	6.689	6.364
Paper and paperboard articles of paper pulp of paper or of paperboard	388	369	1.785	1.726
Preparations of vegetables, fruits or other parts of plants	253	313	2.088	2.365
Fish, crustaceans and molluscs	263	287	969	1.016
Iron and steel	306	243	10.019	8.804
Organic chemicals	326	229	653	602
Animals and vegetable fats and oils and their cleavage products	189	219	1.009	1.387
Salt, sulphur, earths and stones, plastering materials, lime and cement	198	204	2.785	2.801
Old clothing and other textile arctiles, rags	204	199	2.114	2.522
Ceramic products	131	175	1.166	1.248
Furniture	161	174	3.868	3.897
Mineral fuels, minerals oils and product of their distillation	324	169	8.447	4.715
OVERALL TOTAL EXPORTS	12.169	11.611	180.833	169.669

# IMPORTS BY MAJOR CHAPTERS

CHARTERS (First 60) Brillian &	izmir		TURKEY	
CHAPTERS (First 20) - Million \$		2020	2019	2019
Boilers, machineries and mechanical appliances, parts thereof	897	998	22.160	25.268
Plastic and articles thereof	789	815	11.800	11.738
Iron and steel	563	575	15.050	15.103
Oil seeds and oleaginous fruit, industrial plants, straw and fodder	335	417	2.111	2.383
Mineral fuels, minerals oils and product of their distillation	729	415	41.731	28.925
Paper and paperboard, articles of paper pulp of paper or of paperboard	433	413	2.531	2.429
Electrical machinery and equipment, parts thereof	364	407	15.444	17.139
Tobacco and materials instead of tobacco	384	384	750	665
Animals and vegetable fats and oils and their cleavage products	259	341	1.242	1.636
Organic chemicals	345	309	5.965	5.889
Miscellaneous chemical products	241	300	2.194	2.390
Residues and waste from the food industries, prepared animal fodder	213	258	1.704	1.767
Aluminium and articles thereof	262	250	3.637	3.408
Ships, boats and floating structures	152	209	1.015	711
Tanning and dyeing extracts, fillers and stoppings, inks	183	191	1.941	1.962
Optical, photographic, cinematographic, measuring checking, precision	176	167	4.505	4.754
Articles of iron and steel	145	155	2.605	2.460
Vehicles other than railway or tramway rolling-stock, parts	353	151	10.008	15.292
Wood and wood nature and scraps	32	91	998	936
Cotton, cotton yarn and cotton textiles	104	87	2.629	2.543
OVERALL TOTAL IMPORTS	8.676	8.472	210.345	219.510

# **EXPORTS BY MAJOR COUNTRIES**

COUNTRIES (First 20)	İZMİR		TURKEY		
Million \$	2019	2020	2019	2020	
Germany	1.756	1.671	16.617	15.982	
USA	1.014	985	8.971	10.184	
United Kingdom	838	865	11.279	11.238	
Spain	828	686	8.139	6.685	
Italy	613	596	9.753	8.083	
Netherlands	531	569	5.762	5.196	
France	521	486	7.946	7.196	
Russia	320	307	4.152	4.507	
Belgium	288	266	3.396	3.635	
Israel	199	234	4.464	4.704	
Poland	207	226	3.449	3.475	
Iraq	187	192	10.223	9.143	
Iran	202	189	2.737	2.254	
Romania	167	161	4.073	3.896	
China	148	160	2.726	2.866	
Greece	155	143	2.245	1.800	
Egypt	151	131	3.509	3.137	
S. Arabia	157	128	3.293	2.508	
Hungary	139	127	1.423	1.264	
Canada	114	124	986	1.005	

# **IMPORTS BY MAJOR COUNTRIES**

COUNTRIES (First 20)	İZMİR		TURKEY		
Million \$	2019	2020	2019	2020	
Germany	1.135	1.172	19.280	21.733	
China	763	877	19.128	23.041	
Russia	715	576	23.115	17.860	
Italy	593	492	9.360	9.200	
USA	483	453	11.847	11.525	
Brazil	108	391	2.655	3.228	
Spain	376	272	4.446	5.039	
Malaysia	229	266	1.848	1.991	
France	271	262	6.760	6.988	
Netherlands	272	230	3.203	3.629	
South Korea	228	228	5.777	5.734	
United Kingdom	179	193	5.638	5.582	
India	170	177	6.635	4.799	
Ukraine	178	170	2.725	2.590	
Sweden	152	152	1.578	1.764	
Belgium	108	142	3.229	3.716	
Japan	111	139	3.647	3.743	
Israel	92	109	1.601	1.496	
Finland	130	105	911	1.009	
Poland	162	102	2.603	3.005	

# **FUNCTION&STRUCTURE OF EBSO**

Established in 1954, the Aegean Region Chamber of Industry (EBSO) is the first and the only regional chamber and is active in 64 different industrial sectors with over 5.000 active members. The executive body consists of 11 members of the Board including a Chairman for 4 year term period and a Secretary General. Mr. Ender YORGANCILAR has been elected as chairman for the last three terms. After the proclamation of the Turkish Republic the Aegean Region Chamber of Industry was the first industrial organization and it acted as a pioneer in many areas such as University-Industry collaboration, creation of the first Technopark in Turkey as well as the creation of organized industrial zones.

**MISSION & VISION** 

**Mission:** To create value by providing certification, initiative and informing, training, research and trade promotion services to our members with the perception of excellence and to contribute to the development and sustainability of the industry with our stakeholders. **Vision:** To be the first solution partner in the globalization of our local industry and to keep our place as the leading chamber of industry in Turkey.

### **Strategic Goal**

### STRATEGIC GOAL & STRATEGIES

Cooparating with our stakeholders to develop services which increase their loyalty, create value and are taken as a reference

### **Strategies**

- To provide services which increase the competitiveness of İzmir's industry.
- · To increase the customer loyalty by improving our services and relationships
- To promote sustainable development and to mold public opinion
- To increase the employee satisfaction and loyalty by improving human resources
- To sustain institutional development on the path to excellence

### MANAGEMENT CERTIFICATES

- ISO 9001:2015 Quality (1995) 1st Chamber in Europe
- TS ISO 10002 Customer Satisfaction (2011)
- TS ISO/EIC 27001 Information Security (2011) 1st Chamber in Turkey
- TS 18001 Occupational Health and Safety (2016)
- · Zero Waste Managemet Certificate (2021)
- Covid-19 Safe Management Certificate (2021)

### **AWARDS**

- Best Local Chambers Award by The Confederation of Asia-Pacific Chambers of Commerce and Industry (2018)
- EFQM Recognised for Excellence 5 Stars (2015)
- Turkish Society for Quality Excellence Prize (2014)
- Turkish Society for Quality Aegean Region Excellence Award (2014)
- EFQM Recognised for Excellence 4 Stars (2012)
- Turkish Society for Quality Aegean Region Excellence Prize (2012)
- Akdeniz University National Environmental Service Award (2012)









# CHAMBERS&COMMODITY EXCHANGES IN iZMIR

### **AEGEAN REGION CHAMBER OF INDUSTRY**

Phone: (0090 232) 455 29 00 Fax: (0090 232) 483 99 37

Web: www.ebso.org.tr E-mail: info@ebso.org.tr





### **IZMIR CHAMBER OF COMMERCE**

Phone: (0090 232) 444 92 92 Fax: (0090 232) 498 46 98

Web: www.izto.org.tr E-mail: info@izto.org.tr



### **IZMIR COMMODITY EXCHANGE**

Phone: (0090 232) 425 13 70 Fax: (0090 232) 484 29 54

**Web:** www.itb.org.tr **E-mail:** info@itb.org.tr



### **IZMIR CHAMBER OF SHIPPING**

Phone: (0090 232) 425 72 15 Fax: (0090 232) 441 87 96

**Web:** izmir.denizticaretodasi.org.tr **E-mail:** izmir@denizticaretodasi.org.tr



### **AEGEAN EXPORTERS' ASSOCIATIONS**

**Phone:** (0090 232) 488 60 00 **Fax:** (0090 232) 488 61 00

Web: www.eib.org.tr E-mail: eib@eib.org.tr



# ORGANIZED INDUSTRIAL ZONES IN IZMIR

### **Atatürk OIZ**

Located in Çiğli District Web: www.iaosb.org.tr E-mail: iaosb@iaosb.org.tr

### Aliağa OIZ

Located in Aliağa District Web: www.alosbi.org.tr E-mail: info@alosbi.org.tr

### **Bergama OIZ**

Located in Bergama District
Web: www.bosbi.org.tr
E-mail: bosbi@bosbi.org.tr

### Bağyurdu OIZ

Located in Kemalpaşa District Web: www.bayosb.org.tr E-mail: info@bayosb.org.tr

### **Buca Ege OIZ**

Located in Buca District
Web: www.begos.org.tr
E-mail: info@begos.org.tr

### Dikili Agriculture Based Specialized Greenhouse OIZ

Located in Dikili District

Web: www.dikilitdiosb.org.tr

E-mail: info@dikilitdiosb.org.tr



### **ITOB OIZ**

Located in Menderes District
Web: www.itob.org.tr
E-mail: info@itob.org.tr

### Kemalpaşa OIZ

Located in Kemalpaşa District

Web: www.kosbi.org.tr

E-mail: info@kosbi.org.tr

### Kınık OIZ

Located in Kınık District Web: www.kinikosb.org.tr E-mail: info@kinikosb.org.tr

# Menemen Plastic Specialized OIZ

Located in Menemen District
Web: www.impiosb.org.tr
E-mail: impiosb@impiosb.org.tr

### Ödemiş OIZ

Located in Ödemiş District Web: www.odemisosb.org.tr E-mail: bilgi@odemisosb.org.tr

### **Pancar OIZ**

Located in Torbalı District Web: www.iposb.com.tr E-mail: iposb@iposb.org.tr

### **Tire OIZ**

Located in Tire Distrcit Web: www.tosbi.org.tr E-mail: info@tosbi.org.tr

### **Torbalı OIZ**

Located in Torbalı District Web: www.torbaliosb.org.tr E-mail: info@torbaliosb.org.tr

### **OIZ's Under Construction**

- Bayındır Agriculture Based Specialized Plants OIZ
- Bergama Agriculture Based Specialized Dairy OIZ
- Kınık Seed & Medicinal-Aromatic Plants OIZ

# FREE ZONES&TECHNOPARKS IN IZMIR

### **IZMIR FREE ZONE**

Located in Menemen District
Web: www.izbas .net
E-mail: info@izbas.net



Located in Gaziemir District

Web: www.esbas.com.tr

E-mail: kurumsal.iletisim@esbas.com.tr





İZBAŞ İZMİR SERBEST BÖLGES



### **TECHNOPARK IZMIR**

Located in Urla District

Web: www.teknoparkizmir.com.tr

E-mail: genelmudurluk@teknoparkizmir.com.tr

### **DEPARK**

Located in Menderes District
Web: www.idepark.com
E-mail: info@depark.com

### **IZMIR SCIENCEPARK**

Located in Menderes District **Web:** www.izmirbilimpark.com.tr **E-mail:** info@izmirbilimpark.com.tr

## EGE TECHNOPARK Located in Bornova District

**Web:** www.egeteknopark.com.tr **E-mail:** teknoparkege@egeteknopark.com.tr













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Ege Bölgesi Sanayi Odası

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