

**AEGEAN REGION  
CHAMBER OF INDUSTRY**



**STATISTICS  
OF  
İZMİR  
2015**

**EXPORTS BY MAJOR COUNTRIES (1.000 \$)**

<b>COUNTRIES</b>	<b>İZMİR</b>		<b>TURKEY</b>	
	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>2015</b>
<b>Germany</b>	1.204.520	1.006.108	15.147.423	13.421.376
<b>United Kingdom</b>	663.337	662.136	9.903.172	10.560.903
<b>USA</b>	716.652	656.420	6.341.841	6.397.372
<b>Spain</b>	417.935	423.586	4.749.584	4.743.823
<b>Italy</b>	488.696	415.527	7.141.071	6.889.350
<b>Netherlands</b>	398.443	392.536	3.458.689	3.155.562
<b>France</b>	358.870	329.093	6.464.243	5.846.506
<b>Belgium</b>	234.932	224.515	2.939.108	2.558.096
<b>Israel</b>	191.343	208.620	2.950.902	2.698.361
<b>Russia</b>	334.666	200.870	5.943.014	3.591.151
<b>Iraq</b>	233.142	161.751	10.887.826	8.555.254
<b>Iran</b>	192.710	146.326	3.886.190	3.664.585
<b>China</b>	179.024	139.029	2.861.052	2.415.021
<b>Egypt</b>	115.051	138.382	3.297.538	3.126.059
<b>Saudi Arabia</b>	155.936	133.382	3.047.134	3.473.099
<b>Romania</b>	143.330	129.061	3.008.011	2.816.190
<b>Poland</b>	126.162	119.102	2.401.689	2.329.483
<b>UAE</b>	93.987	118.021	4.655.710	4.681.460
<b>Denmark</b>	130.783	116.061	1.076.621	902.032
<b>Greece</b>	88.142	114.119	1.536.658	1.400.378

## İZMİR'S INDICATORS

<b>POPULATION-IMMIGRATION</b>	<b>2014</b>	<b>2015</b>
Population (Thousand People)	4.113	4.168
Population Growth (%)	12,7	13,4
Net Population Growth (%)	5,6	32,0
<b>WORKFORCE-EMPLOYMENT</b>	<b>2014</b>	<b>2015</b>
Employment (Thousand People)	1.504	1.483
Share of Industrial Employment (%)	31,7	32,0
<b>FOREIGN TRADE</b>	<b>2014</b>	<b>2015</b>
Export (Million \$)	9.624	8.308
Import (Million \$)	9.950	8.846
Number of Export Companies	4.226	4.529
<b>INVESTMENT INCENTIVES</b>	<b>2014</b>	<b>2015</b>
Total Investment with Incentives (Million TL)	4.016	3.145
<b>BUDGET-FINANCE</b>	<b>2014</b>	<b>2015</b>
Budget Income/Outcome	4,2	4,28
Share of Tax Revenue / TR Total (%)	10,54	11,1
<b>FOREIGN COMPANIES</b>	<b>2014</b>	<b>2015</b>
Number of Foreign Companies	2.110	2.239
Share of Foreign Companies / TR Total (%)	5,1	4,7
Share of Manufacturing Foreign Companies (%)	20,0	19,3
<b>TRADEMARK-PATENT</b>	<b>2014</b>	<b>2015</b>
Share of Granted Trademarks / TR Total (%)	6,0	6,2
Share of Granted Patents / TR Total (%)	4,2	5,0

# İZMİR

With its crucial geographical location, transportation facilities, sound infrastructure and its highly skilled workforce, İzmir is one of the major trade and industry centers of Turkey .

İzmir is located in the west part of Turkey and covers an area of 12.012 km

İzmir is the third largest metropolitan of Turkey with a population of over 4,2 million as of 2015.

In addition to highly developed agricultural industry, the sectors of textile, automotive, tobacco, machinery, iron and steel, petro-chemicals, electrics and electronics, cement, leather, plastics, construction and food production come to the fore. Besides these current developed industries, İzmir has a big potential for many new industries. Key sectors specified by İZKA (İzmir Development Agency) are Information and Communications Technology, Biomedicals, Industrial Machinery (Cooling and air-conditioning), Food and Beverage, Chemicals, Textile, Renewable Energy and Green Technologies .

The number of foreign firms have reached 2.239 firms as at the end of 2015. Some of them are Philips, Hugo Boss, JTI, Delphi, Tüprag, Akzo Nobel, Coca Cola, Dr. Oetker, HMT Tank Inc., Cummins, Fokker Elmo, Eldor...

İzmir Alsancak Port, the biggest container port of Turkey, also gives service to cruise tourism for years. About 114 ships and 217.848 passengers have visited İzmir in 2015. İzmir owns many places and facilities for health tourism. And has the magnificent and beautiful sea shores with blue flag conditions and perfect natural beauties.

Besides industry, İzmir is also the magnet of the Region in terms of tourism, trade and education. İzmir which has been the cradle for many civilizations and the home for invaluable cultural heritages is getting closer to its aim of being the city of fairs and congresses.

While İzmir is a city of agriculture, industry and tourism, it's also a city of fairs and congresses. The new fairground complex that will bring İzmir to its goal of being a city of fairs and exhibitions, has been opened in 25th March 2015. The new fairground, which is based on 240 thousand square meters of land and has 7 blocks, is 10 minutes away from the airport, 15 minutes away from the city center. A building site of this size has been the biggest construction project in İzmir and the complex has a 20.500 m2 arena and 12.000 m2 fair plateau. Some of the International Fairs of İzmir are; The MARBLE International Natural Stone & Technology Fair, IFwedding Fashion İzmir Wedding Dresses, Suits and Evening Gowns Fair, IPAF İzmir International Plastic & Packaging Technology Fair, ANIMALEXPO International Livestock Technologies And Dairy Industry Exhibition, FUTURE FISH EURASIA International Fair for Fish Imports/Exports, Processing, Aquaculture and Fisheries, AGROEXPO EURASIA International Agriculture Greenhouse and Livestock Exhibition, TURKEYBUILD International Construction Fair, 3T İzmir International Metal Working, Mould and Automation Technologies Fair, TRAVEL TURKEY İZMİR Trade Fair & Conference for Tourism.

## WHY İZMİR?

- 1,5 billion people in Central Asia, Northern Africa, the Middle East and Europe are accessed with developed airline connection network at only 3 hours flying distance
- A city that offers 300 days of sunshine, a moderate climate and one of the modernest city of Turkey with it's colorful social life
- Better life conditions with %20-25 less wages than İstanbul
- A province that enjoys young human resources with good training, where one can easily employ high qualified labor, foremen, engineers and managers
- Ample availability of alternative and renewable energy resources
- Existence of organized industrial zones with state of the art infrastructures such as energy power stations, liquid reservoirs and natural gas availability
- 13 Organized Industrial Zones, 2 Free Zones, 4 Technical Development Zones, 9 universities and University of Turkish Aeronautical Association-Faculty of Air Transportation
- With 28 sectoral fairs, 4.500 firms investing in 64 different industrial sectors, ranking second after İstanbul as the biggest industrial city of Turkey
- Easy to get the permissions and authorization for investments with the support that is extended by İzmir Development Agency

## EXPORTS BY MAJOR CHAPTERS (1.000 \$)

CHAPTERS	İZMİR		TURKEY	
	2014	2015	2014	2015
Knitted and crocheted goods and articles thereof	896.217	774.721	10.024.248	8.931.013
Boilers, machineries and mechanical appliances, parts thereof	850.557	701.519	13.591.126	12.337.866
Tobacco and materials instead of tobacco	788.457	632.845	1.072.108	918.655
Edible fruits and nuts, peel of melons or citrus fruits	663.545	592.945	4.327.138	4.356.852
Vehicles other than railway or tramway rolling-stock, parts thereof	620.605	578.013	18.063.448	17.466.036
Plastic and articles thereof	527.761	525.888	6.097.283	5.360.500
Electrical machinery and equipment, parts thereof	334.908	350.635	9.692.254	8.283.168
Non knitted and crocheted goods and articles thereof	386.807	340.714	6.232.503	5.919.074
Iron and steel	591.041	309.104	9.244.173	6.557.916
Paper and paperboard,articles of paper pulp of paper or of paperboard	297.712	305.235	1.203.727	1.185.683
Articles of iron and steel	276.955	252.595	6.356.117	5.467.614
Organic chemicals	271.488	227.616	534.418	473.943
Salt, sulphur earths and stones, plastering materials, lime and cement	254.591	209.965	2.548.072	2.253.896
Fish, crustaceans and molluscs	162.944	199.897	630.002	647.512
Mineral fuels, minerals oils and product of their distillation	248.869	182.453	6.111.840	4.519.941
Old clothing and other textile articles, rags	219.009	174.494	2.227.852	1.900.120
Preparations of vegetables, fruits or other parts of plants	167.439	159.351	2.089.921	2.187.229
Furniture	123.065	127.935	2.970.948	2.754.011
Animals and vegetable fats and oils and their cleavage products	132.153	115.572	1.176.513	994.888
Articles of stone, of plaster, of cement,of asbestos of mica	116.914	109.505	1.430.296	1.265.807
<b>OVERALL TOTAL</b>	<b>9.615.988</b>	<b>8.305.293</b>	<b>157.610.158</b>	<b>143.882.632</b>

## IMPORTS BY MAJOR CHAPTERS (1.000 \$)

CHAPTERS	İZMİR		TURKEY	
	2014	2015	2014	2015
Mineral fuels, minerals oils and product of their distillation	1.235.206	939.942	54.889.415	37.842.990
Boilers, machineries and mechanical appliances, parts thereof	883.383	894.669	28.104.042	25.550.394
Plastic and articles thereof	776.434	754.764	14.150.792	12.268.324
Vehicles other than railway or tramway rolling-stock, parts thereof	688.909	748.649	15.735.932	17.543.638
Iron and steel	754.009	612.048	17.575.890	14.775.097
Paper and paperboard,articles of paper pulp of paper or of paperboard	434.261	385.868	3.170.719	2.683.943
Tobacco and materials instead of tobacco	386.893	362.118	563.680	537.725
Animals and vegetable fats and oils and their cleavage products	345.778	275.370	2.133.548	1.860.662
Oil seeds and oleaginous fruit,industrial plants,straw and fodder	372.650	268.050	2.261.845	1.884.792
Ships, boats and floating structures	168.232	236.544	452.659	532.257
Electrical machinery and equipment, parts thereof	261.917	236.005	17.948.538	17.637.611
Residues and waste from the food industries,prepared animal fodder	234.464	227.507	1.329.371	1.116.165
Optical, photographic, cinematographic, measuring checking, precision	232.651	223.019	4.878.069	4.621.271
Organic chemicals	496.654	221.712	5.833.426	4.715.537
Aluminium and articles thereof	209.010	215.256	3.499.929	3.333.532
Miscellaneous chemical products	208.489	202.637	2.276.076	2.049.464
Tanning and dyeing extracts, fillers and stoppings , inks	199.527	167.800	2.122.901	1.808.606
Articles of iron and steel	138.009	161.552	2.617.511	2.742.227
Cotton,cotton yarn and cotton textiles	125.829	94.751	3.022.047	2.264.729
Man-made fibres (discontinuous)	95.513	93.601	2.163.669	1.966.222
<b>OVERALL TOTAL</b>	<b>9.931.126</b>	<b>8.846.874</b>	<b>242.177.117</b>	<b>207.199.144</b>

**IMPORTS BY MAJOR COUNTRIES (1.000 \$)**

<b>COUNTRIES</b>	<b>İZMİR</b>		<b>TURKEY</b>	
	<b>2014</b>	<b>2015</b>	<b>2014</b>	<b>2015</b>
<b>Germany</b>	1.013.569	979.360	22.369.476	21.351.984
<b>China</b>	881.016	947.876	24.918.224	24.864.286
<b>Russia</b>	1.142.498	745.759	25.288.597	20.400.229
<b>USA</b>	618.236	576.857	12.727.562	11.127.985
<b>Italy</b>	620.604	559.017	12.055.972	10.639.071
<b>Spain</b>	310.856	372.110	6.075.843	5.588.523
<b>Poland</b>	283.445	348.777	3.082.128	2.977.662
<b>Ukraine</b>	277.504	213.366	4.242.612	3.448.171
<b>Netherlands</b>	269.969	191.194	3.517.164	2.914.731
<b>France</b>	201.449	182.217	8.122.571	7.583.970
<b>Algeria</b>	471	180.515	920.989	740.547
<b>India</b>	175.762	176.677	6.898.577	5.613.289
<b>Malaysia</b>	106.790	173.812	1.160.993	1.339.205
<b>Bulgaria</b>	175.435	166.013	2.846.185	2.254.150
<b>Sweden</b>	183.407	142.900	2.014.858	1.585.004
<b>South Korea</b>	149.969	136.925	7.548.319	7.057.382
<b>United Kingdom</b>	144.032	136.443	5.932.227	5.541.275
<b>Brazil</b>	130.304	115.481	1.728.745	1.792.241
<b>Finland</b>	113.053	109.846	1.138.278	1.011.793
<b>Japan</b>	92.375	108.435	3.199.915	3.140.259

## FUNCTION AND STRUCTURE OF EBSO

Established in 1954, the Aegean Region Chamber of Industry is the first and the only regional chamber and is active in 64 different industrial branches with over 4.500 active members.

Being one of the first industrial organizations after the Turkish Republic's foundation was the pioneer Chamber to initiate University-Industry collaboration, in the establishment of the first Techno Park in Turkey, as well in the creation of organized industrial zones. In 1995, EBSO was the first among the equivalent organizations in Turkey and in Europe to receive the ISO 9000 Quality Management System Certificate, the "A" Level Internationally Accredited Chamber Certificate, TS 10002 Customer Satisfaction Management System Certificate, ISO 27001 Information Security Management System Certificate. It receives the KalDer (Turkish Quality Association) Aegean Region Quality Achievement Award in Public Sector, also Akdeniz University National Environmentalist Service Award and received the "Competence in Excellence 4 Star Certificate" in Kalder & TÜSIAD 21<sup>st</sup> Quality Congress. Additionally, Aegean Region Chamber of Industry won the Kalder-Quality Perfection Award of Aegean Region in June 2014. And after that the Chamber also won the Kalder-Quality Perfection Award of Turkey in November 2014 .

### **Our Mission**

With a perfectionist perceptiveness, enriching our members by providing services in relevance to certification, custody, education, information, research and trade developing. Contributing to sustainability of industry by synergizing with our stakeholders.

### **Our Vision**

Becoming the first solution partner to the industrial sector in producing and branding according to globally expected scale and to be the pioneer Chamber of Industry in Turkey.

### **Our Strategic Aim**

With total cooperation perception, producing reformist and national scale services for our members that can be referenced .

The priority missions of our Chamber are:

- To spend efforts for the development of industries in the line with national interests,
- To engage in research and gather statistical information concerning national industries,
- To collect date, documentation and news about national industries and to share these with its members by means of publications and conferences,
- To prepare capacity reports and other expertise-based reports needed by its members,
- To assess wastages and losses and to publish investigate reports, to prepare and endorse various necessary legal forms for members engaged in exportation,
- To support and supply all training needs of its members,
- To initiate and support the establishment of new Organized Industrial Zones,
- To collaborate with International Unions of Chamber and national Chambers,
- To initiate and assist the establishment of information hubs and internet organizations.

The decision body of our Chamber is the Assembly. It is composed of 130 members elected from each of 64 different industrial sectors for a four-year period. The Assembly is headed by a Chairman and a Deputy Chairman elected from its own body. It meets every month regularly .

The executive body is consisted of 11 Board of Directors including a Chairman for 4 year term period and a Secretary General. It is presided over by a Chairman and two Deputy Chairman. It meets once a week on a regular basis. In addition to the Professional Committees, both the Assembly and the Board of Directors set up to temporary and permanent specialized commissions, both of working groups to maintain the effective services of the Chamber.

The Chamber has close relations with the other professional chambers, associations and unions. Our Chamber participates in the elections of "The Union of Chambers and Commodity Exchanges of Turkey" (TOBB), which is the highest union of the chambers in Turkey and cooperates in the activities and services conducted and performed by the Union.



## **Aegean Region Chamber Of Industry**

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## **Aegean Exporters Unions**

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## **İzmir Chamber Of Commerce**

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## **İzmir Chamber Of Maritime**

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## **İzmir Commodity Exchange**

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## **ORGANIZED INDUSTRIAL ZONES IN İZMİR**

### **Aliağa Organized Industrial Zone**

İzmir-Çanakkale E87 Karayolu 67.Km Aliağa - İZMİR

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Web: [www.alosbi.org.tr](http://www.alosbi.org.tr)

E-mail: [info@alosbi.org.tr](mailto:info@alosbi.org.tr)

### **Bergama Organized Industrial Zone**

Ertuğrul Mah. Özel İdare İş Merkezi K:3 D:308 35700 Bergama - İZMİR

Phone: 0090 232 631 50 05

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### **İzmir Atatürk Organized Industrial Zone**

Mustafa Kemal Atatürk Bulv No:42 35620 Çiğli - İZMİR

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### **İzmir Kemalpaşa Reformed Organized Industrial Zone**

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Phone: 0090 232 877 22 36

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### **İzmir Pancar Organized Industrial Zone**

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### **Menemen Plastik Organized Industrial Zone**

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### **Ödemiş Organized Industrial Zone**

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### **Tire Organized Industrial Zone**

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E-mail: info@tosbi.org.tr

### **Torbalı Organized Industrial Zone**

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Web: www.torbaliosb.org.tr

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### **FREE ZONES IN İZMİR**

### **ESBAŞ Aegean Free Zone**

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### **İZBAŞ Free Zone**

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## INTERNATIONAL SUCCESSES OF İZMİR

- İzmir was at 60th place in Global Metro Monitor that made by Brookings Institution amid 200 metropolitan economies in 2000-2001 period. However, by improving it's strenght, it ascended to 2nd place in 2013-2014 period. By this İzmir has left İstanbul and Ankara behind.
- Chinese investors elected İzmir one of the most appropriate city in world to invest
- İzmir has been cities of fairs and congresses for 85 years and today host the biggest fairs of world. The MARBLE International Natural Stone & Technology Fair takes place in the top 3 fair of all around the world and the İzmir International Fair (opens at the end of August every year) are the prides of İzmir

### FAIR OF İZMİR



- Aziz KOCAOĞLU, the mayor of Metropolitan İzmir, is awarded by City Mayors Foundation in London as one of the first ten "World Mayors".
- Fitch Ratings, the global rating agency, has rated the Metropolitan Municipality of İzmir's (İzmir) Long-term foreign and local currency Issuer Default Ratings (IDRs) at 'BBB-'. Besides The National Long-term Rating has been rated at "AA+". The ratings of İzmir reflect its strong operating margins, wealthy economy and expected reduction in liabilities.
- İzmir is selected the foremost competitive city in aerospace sector and third most competitive city in chemicals&plastics sector of Eastern Europe&Central Asia by Conway Inc.'s "The World's Most Competitive Cities Report 2015."

### LABOUR OF İZMİR



## SOME EXAMPLES OF INTERNATIONAL ORGANIZATIONS

