

**SUSTAINABLE
DEVELOPMENT**



**IMPOSSIBLE
WITHOUT
PRODUCTION**



**2017
STATISTICS
FOR İZMİR**



**EGE BÖLGESİ SANAYİ ODASI
AEGEAN REGION CHAMBER OF INDUSTRY**

İZMİR

With its crucial geographical location, transportation facilities, developed infrastructure and highly skilled workforce, İzmir is one of the major trade and industry centers of Turkey. İzmir is the city of which Aristotle said 'You will feel diminished if you fail to see', which Victor Hugo called 'Princess', in which Homer was born, and in which initial seven churches mentioned in the Holy Bible are located.

- ❖ İzmir is the third largest metropolitan city of Turkey with a population of over 4,3 million as of 2017 and located in the western part of Turkey with an area of 12.012 km².
- ❖ Related to majority member firms of Aegean Region Chamber of Industry, the main industrial sectors are Food & Beverage, Textile, Iron&Steel, Chemistry, Machinery, Automotive Supplier Industry. Besides these current developed industries, İzmir has a big potential for many new industries. Emerging sectors specified by İZKA (İzmir Development Agency) are Renewable Energy, Information&Communication Technologies, Health Sciences, Aerospace&Defence.
- ❖ The number of foreign firms have reached 2.568 as of the end of 2017. Some of them are Philips, Hugo Boss, JTI, Delphi, Tüpraş, Akzo Nobel, Coca Cola, Dr. Oetker, HMT Tank Inc., Cummins, Fokker Elmo, Eldor.
- ❖ İzmir owns many places and facilities for health tourism. There are sea shores with blue flag conditions and perfect natural beauties.
- ❖ Besides industry, İzmir is also the magnet of the Region in terms of tourism, trade and education. İzmir which has been the cradle for many civilizations and the home for invaluable cultural heritages is getting closer to its aim of being the city of fairs and congresses.
- ❖ While İzmir is a city of agriculture, industry and tourism, it's also a city of fairs and congresses. It has the biggest, most modern and the newest fairground of Turkey. Some of the International Fairs of İzmir are; Agroexpo Eurasia International Agriculture Greenhouse&Livestock Exhibition (January), IFwedding Fashion İzmir Wedding Dresses (February), The Marble International Natural Stone&Technology Fair (March), İzmir International Fair (August), Turkeybuild International Construction Fair (November), Travel Turkey İzmir Tourism Fair&Conference (December).

WHY İZMİR?

- ❖ İzmir has a strategic location and natural link at the center of a population of 850 million, \$ 18 trillion GDP and \$10 trillion trade.
- ❖ İzmir is the second largest commercial center of Turkey, offers the investors a wide range of production opportunities; combines rich natural resources with quality life standards and promises economic and social competitive advantage.
- ❖ Strong transport connections with its airport capacity of 25 million passengers and direct flights from 27 countries & 47 cities.
- ❖ A major port city with 4 main ports and 12 private docks that utilizes its logistic advantages for access to foreign and domestic markets.
- ❖ A city that offers 300 days of sunshine, a moderate climate and one of the most modern cities of Turkey with its colorful social life.
- ❖ Better life conditions with %20-25 less wages than İstanbul.
- ❖ A province that enjoys young human resources with good training, where one can easily employ highly qualified labor, foremen, engineers and managers.
- ❖ Ample availability of alternative and renewable energy resources. İzmir has become the wind power leader of Turkey by crossing 1.333 megawatts (MW) of installed power which is estimated to reach 1.500 MW within 2 years.
- ❖ Existence of organized industrial zones with state of the art infrastructures such as energy power stations, liquid reservoirs and natural gas availability.
- ❖ 13 Organized Industrial Zones, 2 Free Zones, 4 Technical Development Zones, 8 Universities and University of Turkish Aeronautical Association-Vocational School of Higher Education.
- ❖ With 46 sectoral fairs, 5.000 firms investing in 64 different industrial sectors, ranking second after İstanbul as the biggest industrial city.
- ❖ Easy to get the permissions and authorization for investments with the support that is extended by the İzmir Development Agency.

İZMİR'S INDICATORS

POPULATION	2016	2017
Population (Thousand People)	4.223	4.279
Population Growth (‰)	13,1	13,2
Share of Population / TR Total (%)	5,3	5,3
WORKFORCE-EMPLOYMENT	2016	2017
Employment (Thousand People)	1.566	1.611
Share of Industrial Employment (%)	33,0	31,1
FOREIGN TRADE	2016	2017
Export (Million \$)	8.370	9.254
Import (Million \$)	8.809	9.851
Number of Export Companies	4.600	4.875
INVESTMENT INCENTIVES	2016	2017
Total Investment with Incentives (Million TRY)	1.810	7.566
Total Investment with Incentives (Number of Certificates)	230	431
BUDGET-FINANCE	2016	2017
Budget Income/Outcome	4,2	4,5
Share of Tax Revenue/TR Total (%)	11,4	11,8
FOREIGN COMPANIES	2016	2017
Number of Foreign Companies	2.422	2.568
Share of Foreign Companies/TR Total (%)	4,6	4,4
Share of Manufacturing Foreign Companies (%)	18,5	18,0
TRADEMARK-PATENT	2016	2017
Share of Granted Trademarks/TR Total (%)	7,1	6,9
Share of Granted Patents/TR Total (%)	5,4	3,9

EXPORT BY MAJOR CHAPTERS (1.000 \$)

CHAPTERS (First 20)	İZMİR		TURKEY	
	2016	2017	2016	2017
Knitted and crocheted goods and articles thereof	757.199	830.782	8.849.344	8.844.821
Boilers, machineries and mechanical appliances, parts thereof	655.109	790.315	12.339.237	13.827.853
Tobacco and metarials instead of tobacco	739.697	698.181	1.006.056	946.199
Edible fruits and nuts, peel of melons or citrus fruits	565.481	593.581	3.872.709	3.940.522
Plastic and articles thereof	475.905	552.222	5.025.870	5.475.186
Vehicles other than railway or tramway rolling-stock, parts thereof	498.771	518.519	19.801.974	23.945.191
Electrical machinery and equipment, parts thereof	363.506	392.584	7.827.991	8.091.433
Organic chemicals	252.958	369.346	472.804	657.381
Paper and paperboard, articles of paper pulp of paper or of paperboard	339.630	337.747	1.353.499	1.520.611
Non knitted and crocheted goods and articles thereof	344.186	336.097	5.925.410	5.949.644
Articles of iron and steel	256.336	318.269	4.964.336	5.599.827
Mineral fuels, minerals oils and product of their distillation	171.573	293.436	3.211.455	4.327.442
Iron and steel	287.565	273.552	6.180.353	8.231.128
Fish, crustaceans and molluscs	232.435	250.395	744.561	797.300
Animals and vegetable fats and oils and their cleavage products	162.627	241.582	1.045.131	1.034.020
Preparations of vegetables, fruits or other parts of plants	184.570	215.167	1.848.411	1.880.140
Salt, sulphur, earths and stones, plastering materials, lime and cement	176.014	196.111	2.174.499	2.572.674
Old clothing and other textile arctiles, rags	183.460	186.674	1.953.915	2.017.101
Ceramic products	115.054	139.014	884.909	969.808
Furniture	118.323	116.802	2.658.514	2.760.961
OVERALL TOTAL	8.330.122	9.254.403	142.529.584	157.019.765

IMPORT BY MAJOR CHAPTERS (1.000 \$)

CHAPTERS (First 20)	İZMİR		TURKEY	
	2016	2017	2016	2017
Mineral fuels, minerals oils and product of their distillation	841.193	1.075.533	27.169.080	37.204.851
Boilers, machineries and mechanical appliances, parts thereof	870.724	826.349	27.296.918	27.165.219
Plastic and articles thereof	772.365	825.653	11.627.985	13.264.988
Vehicles other than railway or tramway rolling-stock, parts thereof	889.559	735.121	17.840.587	17.428.069
Iron and steel	517.902	659.232	12.575.460	16.761.982
Ships, boats and floating structures	164.979	499.532	358.648	2.679.431
Paper and paperboard,articles of paper pulp of paper or of paperboard	424.141	451.967	2.684.713	2.811.913
Residues and waste from the food industries,prepared animal fodder	274.316	370.571	1.326.644	1.571.324
Electrical machinery and equipment, parts thereof	376.250	354.760	20.135.408	21.151.992
Tobacco and metarials instead of tobacco	409.670	354.384	590.525	529.369
Oil seeds and oleaginous fruit,industrial plants,straw and fodder	251.707	345.959	1.819.617	1.921.925
Animals and vegetable fats and oils and their cleavage products	278.246	305.735	1.753.047	1.476.557
Organic chemicals	235.919	284.359	4.359.682	5.387.715
Miscellaneous chemical products	224.860	226.690	2.024.132	2.206.230
Aluminium and articles thereof	197.771	211.009	2.865.840	3.469.055
Tanning and dyeing extracts, fillers and stoppings , inks	170.527	206.882	1.738.937	2.009.121
Optical, photographic, cinematographic, measuring checking, precision	196.988	202.895	4.632.683	4.999.051
Railway and tramway locomotives, rolling-stock and parts thereof	26.862	140.595	416.824	418.103
Articles of iron and steel	139.091	137.808	2.982.520	2.957.832
Cotton,cotton yarn and cotton textiles	93.545	134.641	2.297.299	2.995.087
OVERALL TOTAL	8.811.052	9.851.423	198.618.235	233.799.619

EXPORT BY MAJOR COUNTRIES (1.000 \$)

COUNTRIES (First 20)	İZMİR		TURKEY	
	2016	2017	2016	2017
GERMANY	1.057.112	1.116.407	13.998.653	15.121.264
USA	665.878	811.531	6.623.347	8.654.797
UNITED KINGDOM	638.592	655.709	11.685.790	9.605.013
SPAIN	431.502	609.599	4.988.483	6.304.265
ITALY	452.948	534.446	7.580.837	8.474.801
NETHERLANDS	393.475	378.152	3.589.432	3.865.288
FRANCE	334.774	347.050	6.022.485	6.585.148
BELGIUM	219.748	246.053	2.548.240	3.152.133
RUSSIA	110.115	203.087	1.732.954	2.735.066
ISRAEL	210.881	194.583	2.955.545	3.407.615
CHINA	137.106	183.411	2.328.044	2.936.389
IRAN	171.896	163.079	4.966.176	3.259.453
GREECE	103.060	161.263	1.427.206	1.662.825
IRAQ	129.046	144.885	7.636.670	9.055.620
EGYPT	156.496	140.357	2.732.926	2.360.964
SAUDI ARABIA	156.591	136.759	3.172.081	2.734.567
POLAND	117.949	130.790	2.650.505	3.071.377
ROMANIA	125.422	115.661	2.671.249	3.140.044
UAE	101.789	97.168	5.406.993	9.184.279
MOROCCO	76.834	86.833	1.469.043	1.659.907

IMPORT BY MAJOR COUNTRIES (1.000 \$)

COUNTRIES (First 20)	İZMİR		TURKEY	
	2016	2017	2016	2017
CHINA	933.315	1.025.049	25.441.433	23.370.794
GERMANY	1.108.260	988.847	21.474.989	21.302.032
RUSSIA	673.044	838.974	15.162.386	19.514.098
ITALY	535.044	566.752	10.218.387	11.305.342
USA	494.995	561.374	10.867.793	11.945.450
POLAND	453.878	377.768	3.244.193	3.445.964
SPAIN	411.217	367.162	5.679.305	6.373.042
MALAYSIA	190.689	276.541	1.996.955	3.138.562
GREECE	173.160	252.284	1.187.058	1.833.068
FRANCE	178.862	247.182	7.364.715	8.070.980
UNITED KINGDOM	131.217	230.841	5.320.237	6.548.620
NETHERLANDS	241.321	198.869	3.000.336	3.747.623
UKRAINE	148.895	193.398	2.547.636	2.817.132
BULGARIA	165.818	188.665	2.142.523	2.773.125
SWEDEN	181.920	184.468	1.478.308	1.776.933
INDIA	168.633	170.948	5.757.246	6.216.603
ISRAEL	141.280	141.199	1.385.605	1.505.120
PARAGUAY	89.716	137.044	260.387	300.543
BRAZIL	114.693	128.286	1.788.012	2.545.089
BELGIUM	101.297	119.259	3.200.764	3.728.856

FUNCTION AND STRUCTURE OF EBSO

Established in 1954, the Aegean Region Chamber of Industry (EBSO) is the first and the only regional chamber and is active in 64 different industrial sectors with over 5.000 active members. The executive body consists of 11 members of the Board including a Chairman for 4 year term period and a Secretary General. Mr. Ender YORGANCILAR has been elected as chairman for the last three terms. After the proclamation of the Turkish Republic the Aegean Region Chamber of Industry was the first industrial organization and it acted as a Pioneer in many areas such as University-Industry collaboration, creation of the first Technopark in Turkey as well as the creation of organized industrial zones.

In 1995 EBSO was the first among the equivalent organizations in Turkey and in Europe to receive;

The ISO 9000 Quality Management System Certificate, The "A" Level Internationally Accredited Chamber Certificate, TS 10002 Customer Satisfaction Management System Certificate, ISO 27001 Information Security Management System Certificate.

It received;

The Kalder (Turkish Quality Association) Aegean Region Quality Achievement Award in Public Sector,

Akdeniz University National Environmentalist Service Award,

"Competence in Excellence 4 Star Certificate" in Kalder & TÜSIAD 21st Quality Congress.

Additionally, Aegean Region Chamber of Industry was participated in EFQM process and won;

The Kalder-Quality Perfection Award of Aegean Region in June 2014,

The Kalder-Quality Perfection Award of Turkey in November 2014.



EBSO took the highest grade with 65 full points at the last accreditation evaluation in 2017 and continues to be worthy of "A" Excellent Level Chamber.

With this success, EBSO was also announced as exemplary Chamber by TOBB.

Our Mission

Our mission is; to create value by offering services of certification, initiative and supervision, education, research and trade development with an understanding of excellence and contributing to the development and sustainability of industry together with our stakeholders.

Our Vision

To be the first solution partner for globalization of industry and to become the leading chamber of industry in Turkey.

Our Strategic Aim

To provide services which create stakeholder loyalty and value and can be taken as a reference.

The strategies of our Chamber are:

- ❖ To increase the customer loyalty by developing value creating services.
- ❖ To provide services which contribute to projects that intended for the development of regional industry.
- ❖ To increase the recognition of EBSO.
- ❖ To develop social responsibility activities and relations in order to increase our social reputation provided that they are in line of reasoning with Law No. 5174.
- ❖ To increase employee loyalty by developing human resources processes.
- ❖ To develop organizational performance by activating management skills.

AEGEAN REGION CHAMBER OF INDUSTRY

Cumhuriyet Bulv. No:63 35210 Konak-İZMİR

Phone: (0090 232) 455 29 00

Fax: (0090 232) 483 99 37

Web: www.ebso.org.tr

E-mail: info@ebso.org.tr

AEGEAN EXPORTERS UNIONS

Atatürk Cad. No:382 35220 Alsancak-İZMİR

Phone: (0090 232) 488 60 00

Fax: (0090 232) 488 61 00

Web: www.egebirlik.org.tr

E-mail: eib@eib.org.tr

İZMİR CHAMBER OF COMMERCE

Atatürk Cad. No:190 35220 Alsancak-İZMİR

Phone: (0090 232) 444 92 92

Fax: (0090 232) 498 46 98

Web: www.izto.org.tr

E-mail: info@izto.org.tr

İZMİR CHAMBER OF MARITIME

Cumhuriyet Bulv. Muzaffer Bey İş Hanı No:88 Kat:1-5 Pasaport-İZMİR

Phone: (0090 232) 425 72 15

Fax: (0090 232) 441 87 96

Web: www.dtoizmir.org.tr

E-mail: izmir@denizticaretodasi.org.tr

İZMİR COMMODITY EXCHANGE

Gazi Bulv. No:2 Konak-İZMİR

Phone: (0090 232) 425 13 70

Fax: (0090 232) 484 29 54

Web: www.itb.org.tr

E-mail: info@itb.org.tr

ORGANIZED INDUSTRIAL ZONES IN İZMİR

Aliağa Organized Industrial Zone

Çoraklar Mah. 5000 Sok. No:46 Aliağa-İZMİR

Phone: (0090 232) 621 50 50

Fax: (0090 232) 621 50 60

Web: www.alosbi.org.tr

E-mail: info@alosbi.org.tr

Bergama Organized Industrial Zone

Ertuğrul Mah. Özel İdare İş Merkezi Kat:3 Daire:308 35700 Bergama-İZMİR

Phone: (0090 232) 631 50 05

Fax: (0090 232) 632 56 46

Web: www.bosbi.org.tr

E-mail: info@bosbi.org.tr

Buca Ege Organized Industrial Zone

Adatepe Mah. 2/20 Sok. No:22 Buca-İZMİR

Phone: (0090 232) 440 57 27

Fax: (0090 232) 440 21 65

Web: www.begos.org.tr

E-mail: info@begos.org.tr

İzmir Atatürk Organized Industrial Zone

Mustafa Kemal Atatürk Bulv. No:42 35620 Çiğli-İZMİR

Phone: (0090 232) 376 71 76

Fax: (0090 232) 376 71 00

Web: www.iaosb.org.tr

E-mail: iaosb@iaosb.org.tr

İzmir Kemalpaşa Organized Industrial Zone

OSB Mah. Gazi Bulv. No:189 35730 Kemalpaşa-İZMİR

Phone: (0090 232) 877 22 36

Fax: (0090 232) 877 12 99

Web: www.kosbi.org.tr

E-mail: info@kosbi.org.tr

İzmir Pancar Organized Industrial Zone

Fevzi Çakmak Mah. Bekir Saydam Cad. No:65 Pancar Torbalı-İZMİR

Phone: (0090 232) 864 22 80-88

Fax: (0090 232) 864 17 22

Web: www.iposb.com.tr

E-mail: iposb@iposb.org.tr

İTOB Organized Industrial Zone

10030 Sok. No:5 Tekeli Menderes-İZMİR

Phone: (0090 232) 799 00 19-29

Fax: (0090 232) 799 00 39

Web: www.itob.org.tr

E-mail: info@itob.org.tr

Kınık Organized Industrial Zone

Atatürk Cad. No: 100 Kınık Belediye Binası Kat:1 Kınık-İZMİR

Phone: (0090 232) 687 33 30

Fax: (0090 232) 687 33 30

Web: www.kinikosb.org.tr

E-mail: info@kinikosb.org.tr

Menemen Plastic Specialized Organized Industrial Zone

Atatürk MPOSB Mah. Atatürk Bulv. No:1 Menemen-İZMİR

Phone: (0090 232) 832 30 91-92

Fax: (0090 232) 832 12 91

Web: www.impiosb.org.tr

E-mail: impiosb@impiosb.org.tr

Tire Organized Industrial Zone

İbni Melek OSB TOSBI Yol 1. Sok No:17 Tire-İZMİR

Phone: (0090 232) 513 50 10

Fax: (0090 232) 513 50 10

Web: www.tosbi.org.tr

E-mail: info@tosbi.org.tr

Torbalı Organized Industrial Zone

501 Sok. No:4 (Yeniköy Ahmetli Köyü Yolu Üzeri) Torbalı-İZMİR

Phone: (0090 232) 446 56 08

Fax: (0090 232) 446 38 33

Web: www.torbaliosb.org.tr

E-mail: info@torbaliosb.org.tr

FREE ZONES IN İZMİR

ESBAŞ Aegean Free Zone

Ege Serbest Bölgesi 35410 Gazimir-İZMİR

Phone: (0090 232) 251 38 51

Fax: (0090 232) 252 20 44

Web: www.esbas.com.tr

E-mail: info@esbas.com.tr

İZBAŞ Free Zone

İzmir Serbest Bölgesi Panaz Mevkii Maltepe Köyü Menemen-İZMİR

Phone: (0090 232) 842 63 11

Fax: (0090 232) 842 63 49

Web: www.izbas.net

E-mail: info@izbas.net

INVESTMENT AREAS



INTERNATIONAL SUCCESSES OF İZMİR

- According to "Global Metro Monitor 2014" by USA's Brookings Institute İzmir used to occupy the 60th place among 200 metropolitan economies in the period of 2000-2001. However, in 2013-2014 it became the second fastest growing city in the world leaving behind Istanbul and Ankara.
- Chinese investors elected İzmir as one of the most appropriate cities in the world to invest.
- İzmir has been the city of fairs and congresses for 86 years and today it hosts the biggest fairs of the world. The MARBLE International Natural Stone & Technology Fair is one of the top 3 fairs of the world and the İzmir International Fair (opens at the end of August every year) is the pride of İzmir.

HARBOUR OF İZMİR



FAIR İZMİR



- Aziz KOCAOĞLU, the mayor of İzmir Metropolitan Municipality, has been named among the "top 10 mayors in the world" for 2014, in a ranking organized by the City Mayors Foundation.
- İzmir is selected the second competitive city in aerospace sector and third most competitive city in energy sector of Eastern Europe&Central Asia by Conway Inc. "The World's Most Competitive Cities Report 2017."
- International credit rating agency Fitch Ratings once more certified "AAA" national rating, the top grade investable level of İzmir Metropolitan Municipality in November 2017. Also, international credit rating agency Moody's has affirmed the existing National Scale Ratings (NSRs) of İzmir Metropolitan Municipality as "AAA" and outlook on the ratings changes to stable from negative in March 2018.