



EGE BÖLGESİ SANAYİ ODASI  
AEGEAN REGION CHAMBER OF INDUSTRY

# 2019 STATISTICS FOR İZMİR



# İZMİR

With its crucial geographical location, transportation facilities, developed infrastructure and highly skilled workforce, İzmir is one of the major trade and industry centers of Turkey. İzmir is the city of which Aristotle said 'You will feel diminished if you fail to see', which Victor Hugo called 'Princess', in which Homer was born, and in which initial seven churches mentioned in the Holy Bible are located.

- ❖ İzmir is the third largest metropolitan city of Turkey with a population of over 4,4 million as of 2019 and located in the western part of Turkey with an area of 12.012 km<sup>2</sup>.
- ❖ Related to majority member firms of Aegean Region Chamber of Industry, the main industrial sectors are Food&Beverages, Textile, Iron&Steel, Petro Chemicals, Machinery, Automotive Supply Industry. Besides these current developed industries, İzmir has a big potential for many new industries. Priority sectors specified by İZKA (İzmir Development Agency) are Solar Energy, Wind Energy, Information&Communication Technology, Chemicals, Industrial Machinery, Food&Beverage.
- ❖ İzmir is a very attractive city for foreign investment. Some of the foreign companies are Philips, Hugo Boss, JTI, Delphi, Tüpraş, Akzo Nobel, Coca Cola, Dr. Oetker, HMT Tank Inc., Cummins, Fokker Elmo, Eldor.
- ❖ İzmir owns many places and facilities for health tourism. There are sea shores with blue flag conditions and perfect natural beauties.
- ❖ Besides industry, İzmir is also the magnet of the Region in terms of tourism, trade and education. İzmir which has been the cradle for many civilizations and the home for invaluable cultural heritages is getting closer to its aim of being the city of fairs and congresses.
- ❖ While İzmir is a city of agriculture, industry and tourism, it's also a city of fairs and congresses. It has the biggest, most modern and the newest fairground of Turkey. Some of the International Fairs of İzmir are; Agroexpo International Agriculture&Livestock Exhibition, IF Wedding Fashion İzmir Fair, The Marble International Natural Stone&Technology Fair, İzmir International Fair, Travel Turkey İzmir Tourism Fair&Conference.

## WHY İZMİR?

- ❖ İzmir has a strategic location and natural link at the center of more than 1,5 billion population, \$25 trillion GDP and \$8 billion trade.
- ❖ İzmir is the second largest commercial center of Turkey, offers the investors a wide range of production opportunities; combines rich natural resources with quality life standards and promises economic and social competitive advantage.
- ❖ Strong transport connections with its airport capacity of 30 million passengers and direct flights from 36 countries&68 destinations.
- ❖ A major port city with 4 main ports and 12 private docks that utilizes its logistic advantages for access to foreign and domestic markets.
- ❖ A city that offers 300 days of sunshine, a moderate climate and one of the most modern cities of Turkey with its colorful social life.
- ❖ Better life conditions with %20-25 less wages than İstanbul.
- ❖ A province that enjoys young human resources with good training, where one can easily employ highly qualified labor, foremen, engineers and managers.
- ❖ Ample availability of alternative and renewable energy resources. İzmir has become the wind power leader of Turkey by crossing 1.333 megawatts (MW) of installed power which is estimated to reach 1.500 MW.
- ❖ Existence of organized industrial zones with state of the art infrastructures such as energy power stations, liquid reservoirs and natural gas availability.
- ❖ 14 Organized Industrial Zones, 2 Free Zones, 4 Technical Development Zones, 10 Universities and University of Turkish Aeronautical Association-Faculty of Air Transportation.
- ❖ With 34 sectoral fairs, 5.000 firms investing in 64 different industrial sectors, ranking second after İstanbul as the biggest industrial city.
- ❖ Easy to get the permissions and authorization for investments with the support that is extended by the İzmir Development Agency.

# İZMİR'S INDICATORS

<b>POPULATION</b>	<b>2018</b>	<b>2019</b>
Population (Thousand People)	4.321	4.367
Population Growth (‰)	9,5	10,8
Share of Population / TR Total (%)	5,3	5,3
<b>WORKFORCE-EMPLOYMENT</b>	<b>2018</b>	<b>2019</b>
Employment (Thousand People)	1.663	1.620
Share of Industrial Employment (%)	32,4	31,0
<b>FOREIGN TRADE</b>	<b>2018</b>	<b>2019</b>
Export (Million \$)	10.236	12.257
Import (Million \$)	9.118	8.696
Number of Export Companies	5.092	3.561
<b>INVESTMENT INCENTIVES</b>	<b>2018</b>	<b>2019</b>
Total Investment with Incentives (Million TRY)	10.797	5.692
Total Investment with Incentives (Number of Certificates)	319	276
<b>BUDGET-FINANCE</b>	<b>2018</b>	<b>2019</b>
Budget Income/Outcome	4,6	4,3
Share of Tax Revenue/TR Total (%)	12,0	12,5
<b>TRADEMARK-PATENT</b>	<b>2018</b>	<b>2019</b>
Share of Granted Trademarks/TR Total (%)	6,7	6,4
Share of Granted Patents/TR Total (%)	4,8	3,3

# EXPORT BY MAJOR CHAPTERS (1.000 \$)

CHAPTERS (First 20)	İZMİR		TURKEY	
	2018	2019	2018	2019
Boilers, machineries and mechanical appliances, parts thereof	878.547	981.957	15.827.652	16.451.218
Knitted and crocheted goods and articles thereof	948.922	889.335	9.041.810	9.084.490
Tobacco and metarials instead of tobacco	738.007	635.092	1.009.621	906.486
Edible fruits and nuts, peel of melons or citrus fruits	612.449	632.281	3.960.607	4.177.525
Plastic and articles thereof	570.023	604.325	6.042.633	6.285.876
Vehicles other than railway or tramway rolling-stock, parts	637.488	585.929	26.758.367	26.174.323
Electrical machinery and equipment, parts	513.456	583.492	8.722.860	8.725.877
Articles of iron and steel	412.151	412.655	6.533.833	6.484.163
Paper and paperboard, articles of paper pulp of paper or of paperboard	345.308	393.214	1.715.732	1.796.162
Non knitted and crocheted goods and articles thereof	371.327	366.118	6.262.369	6.449.522
Organic chemicals	359.391	324.478	632.111	587.347
Iron and steel	343.910	309.709	11.546.433	9.927.330
Fish, crustaceans and molluscs	252.669	262.368	879.590	969.612
Mineral fuels, minerals oils and product of their distillation	286.852	247.885	4.411.992	7.327.172
Preparations of vegetables, fruits or other parts of plants	216.286	233.977	1.907.803	2.006.506
Salt, sulphur, earths and stones, plastering materials, lime and cement	196.994	203.402	2.616.374	2.734.655
Old clothing and other textile arctiles, rags	166.935	184.372	2.052.424	2.018.054
Animals and vegetable fats and oils and their cleavage products	248.543	170.467	993.404	871.862
Furniture	144.295	160.838	3.130.569	3.488.631
Ceramic products	153.023	136.915	1.079.012	1.159.662
<b>OVERALL TOTAL</b>	<b>10.164.080</b>	<b>10.198.528</b>	<b>167.920.613</b>	<b>171.503.063</b>

# IMPORT BY MAJOR CHAPTERS (1.000 \$)

<b>CHAPTERS (First 20)</b>	<b>İZMİR</b>		<b>TURKEY</b>	
	<b>2018</b>	<b>2019</b>	<b>2018</b>	<b>2019</b>
Mineral fuels, minerals oils and product of their distillation	1.191.756	686.117	43.005.620	41.184.548
Plastic and articles thereof	753.393	656.758	12.937.359	11.645.477
Boilers, machineries and mechanical appliances, parts thereof	834.059	610.394	25.770.116	21.525.103
Iron and steel	694.045	555.569	18.401.453	14.680.514
Paper and paperboard, articles of paper pulp of paper or of paperboard	466.306	433.630	2.749.840	2.513.818
Tobacco and metarials instead of tobacco	418.413	370.204	608.390	554.783
Vehicles other than railway or tramway rolling-stock, parts thereof	409.861	361.490	13.894.979	9.638.577
Organic chemicals	364.835	360.515	5.973.218	5.438.162
Oil seeds and oleaginous fruit, industrial plants, straw and fodder	342.954	332.288	1.891.648	1.967.247
Electrical machinery and equipment, parts thereof	271.435	245.912	16.569.746	14.993.097
Miscellaneous chemical products	251.802	226.751	2.281.783	2.093.677
Animals and vegetable fats and oils and their cleavage products	286.443	219.560	1.158.472	1.128.055
Residues and waste from the food industries, prepared animal fodder	319.832	207.976	1.446.485	1.538.952
Aluminium and articles thereof	224.054	199.376	3.872.388	3.432.009
Ships, boats and floating structures	185.878	181.435	884.705	1.056.683
Tanning and dyeing extracts, fillers and stoppings , inks	196.779	175.650	2.015.697	1.941.879
Optical, photographic, cinematographic, measuring checking, precision	180.523	159.540	4.684.061	4.372.365
Man-made fibres (discontinuous)	94.992	102.394	2.016.357	1.871.179
Cotton, cotton yarn and cotton textiles	95.647	98.237	2.508.499	2.610.900
Articles of iron and steel	128.570	96.306	2.824.998	2.385.391
<b>OVERALL TOTAL</b>	<b>9.088.693</b>	<b>7.470.986</b>	<b>223.047.094</b>	<b>202.705.473</b>

# EXPORT BY MAJOR COUNTRIES (1.000 \$)

COUNTRIES (First 20)	İZMİR		TURKEY	
	2018	2019	2018	2019
Germany	1.254.404	1.209.975	16.136.905	15.432.544
USA	888.901	743.001	8.304.649	8.057.799
United Kingdom	732.832	713.407	11.106.981	10.868.919
Spain	658.784	616.459	7.708.391	7.663.843
Italy	502.553	496.931	9.560.164	9.300.503
Netherlands	434.430	459.043	4.760.562	5.444.492
France	426.996	395.464	7.287.093	7.638.790
Russia	197.046	279.185	3.399.662	3.854.059
Belgium	268.798	273.080	3.950.933	3.247.801
Israel	197.700	193.216	3.894.499	4.356.823
Iran	148.765	191.301	2.392.778	2.315.564
Iraq	144.382	173.406	8.346.026	8.998.636
Poland	144.465	157.068	3.346.059	3.309.018
Saudi Arabia	133.766	150.398	2.636.000	3.185.184
Egypt	174.053	142.082	3.053.535	3.318.504
Romania	121.290	134.804	3.867.040	3.857.927
India	150.576	130.190	1.121.412	1.087.208
Greece	187.278	129.687	2.086.693	2.115.451
China	149.490	129.323	2.912.538	2.587.131
Ukraine	71.247	120.165	1.465.914	1.955.438

# IMPORT BY MAJOR COUNTRIES (1.000 \$)

COUNTRIES (First 20)	İZMİR		TURKEY	
	2018	2019	2018	2019
Germany	971.243	808.177	20.407.264	17.976.347
Russia	865.724	686.764	21.989.574	22.454.635
China	768.879	676.109	20.719.046	18.496.545
Italy	543.424	419.474	10.154.156	8.611.925
USA	508.204	386.944	12.377.681	11.186.853
Spain	281.324	325.917	5.492.456	4.227.382
Netherlands	215.191	260.731	3.304.668	3.071.257
Brazil	267.334	241.896	3.257.706	2.595.006
France	240.962	204.110	7.413.025	6.353.513
Malaysia	251.891	176.207	2.132.975	1.859.831
Ukraine	217.784	174.474	2.645.479	2.604.496
India	219.981	166.955	7.534.558	6.593.496
United Kingdom	159.345	158.051	7.446.107	5.426.622
South Korea	134.768	156.244	6.343.174	5.649.173
Sweden	195.705	150.927	1.730.646	1.569.637
Poland	195.607	141.534	3.101.678	2.478.803
Finland	105.597	129.895	984.048	878.391
Belgium	117.597	126.103	3.571.445	3.164.841
Israel	227.661	105.291	1.714.355	1.743.095
Japan	121.900	81.646	4.124.170	3.519.917



# FUNCTION AND STRUCTURE OF EBSO

Established in 1954, the Aegean Region Chamber of Industry (EBSO) is the first and the only regional chamber and is active in 64 different industrial sectors with over 5.000 active members. The executive body consists of 11 members of the Board including a Chairman for 4 year term period and a Secretary General. Mr. Ender YORGANCILAR has been elected as chairman for the last three terms. After the proclamation of the Turkish Republic the Aegean Region Chamber of Industry was the first industrial organization and it acted as a pioneer in many areas such as University-Industry collaboration, creation of the first Technopark in Turkey as well as the creation of organized industrial zones.

## Management Systems

- ❖ ISO 9001:2015 Quality (1995) - 1st Chamber in Europe
- ❖ TS ISO 10002 Customer Satisfaction (2011)
- ❖ TS ISO/EIC 27001 Information Security (2011) - 1st Chamber in Turkey
- ❖ TS 18001 Occupational Health and Safety (2016)

## Awards

- ❖ Akdeniz University National Environmental Service Award (2012)
- ❖ Turkish Society for Quality Aegean Region Excellence Prize (2012)
- ❖ EFQM Recognised for Excellence 4 Stars (2012)
- ❖ Turkish Society for Quality Aegean Region Excellence Award (2014)
- ❖ Turkish Society for Quality Excellence Prize (2014)
- ❖ EFQM Recognised for Excellence 5 Stars (2015)
- ❖ Best Local Chambers Award by The Confederation of Asia-Pacific Chambers of Commerce and Industry (2018)

Since 2001 EBSO is a member of the accreditation program of TOBB and has earned full points on the last evaluation in 2017. EBSO is announced as an exemplary chamber by TOBB and receives numerous benchmarking visits from all around Turkey.

## Our Mission

To create value by providing certification, initiative and informing, training, research and trade promotion services to our members with the perception of excellence and to contribute to the development and sustainability of the industry with our stakeholders.

## Our Vision

To be the first solution partner in the globalization of our local industry and to keep our place as the leading chamber of industry in Turkey.

## Our Strategic Goal

Cooperating with our stakeholders to develop services which increase their loyalty, create value and are taken as a reference

## Our Strategies

- ❖ To provide services which increase the competitiveness of İzmir's industry.
- ❖ To increase the customer loyalty by improving our services and relationships
- ❖ To promote sustainable development and to mold public opinion
- ❖ To increase the employee satisfaction and loyalty by improving human resources
- ❖ To sustain institutional development on the path to excellence



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## **İZMİR CHAMBER OF MARITIME**

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## **İZMİR COMMODITY EXCHANGE**

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## **ORGANIZED INDUSTRIAL ZONES IN İZMİR**

### **Aliağa Organized Industrial Zone**

Çoraklar Mah. 5000 Sok. No:8 Aliağa-İZMİR

**Phone:** (0090 232) 621 50 50

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### **Bergama Organized Industrial Zone**

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### **Buca Ege Organized Industrial Zone**

Adatepe Mah. 2/20 Sok. No:22 Buca-İZMİR

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### **İzmir Atatürk Organized Industrial Zone**

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### **İzmir Kemalpaşa Reformed Organized Industrial Zone**

Kemalpaşa OSB Mah. Gazi Bulv. No:189 35730 Kemalpaşa-İZMİR

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### **İzmir Pancar Organized Industrial Zone**

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### **İTOB Organized Industrial Zone**

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### **Kınık Organized Industrial Zone**

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### **Menemen Plastik Organized Industrial Zone**

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### **Tire Organized Industrial Zone**

İbni Melek OSB TOSBİ Yol 1. Sok No:17 Tire-İZMİR

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### **Torbalı Organized Industrial Zone**

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### **Dikili Agriculture Based Specialized Greenhouse Organized Industrial Zone**

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## FREE ZONES IN İZMİR

### ESBAŞ Aegean Free Zone

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### İZBAŞ Free Zone

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# INVESTMENT AREAS





# INTERNATIONAL SUCCESSES OF İZMİR

- Chinese investors elected İzmir as one of the most appropriate cities in the world to invest.
- İzmir has been the city of fairs and congresses for 89 years and today it hosts the biggest fairs of the world. The MARBLE International Natural Stone & Technology Fair is one of the top 3 fairs of the world and the İzmir International Fair is the pride of İzmir.

## FAIR İZMİR



## HARBOUR OF İZMİR



- İzmir is selected the second competitive city in aerospace sector and third most competitive city in energy sector of Eastern Europe&Central Asia by Conway Inc. "The World's Most Competitive Cities Report 2017."
- International credit rating agency Fitch Ratings once more certified "AAA" national rating, the top grade investable level of İzmir Metropolitan Municipality in November 2017. Also, international credit rating agency Moody's has affirmed the existing National Scale Ratings (NSRs) of İzmir Metropolitan Municipality as "AAA" and outlook on the ratings changes to stable from negative in March 2018.