



AEGEAN REGION  
CHAMBER OF INDUSTRY

*IZMIR*

*"bright  
location,  
right  
decision"*





Ender YORGANCILAR  
Chairman of the Board  
Aegean Region Chamber of Industry

## WHY İZMİR IS THE SHINING STAR OF INVESTMENT?

As a center of production and manufacturing, İzmir and the Aegean Region have always maintained their privilege of being in a leading position in the economic and social life of our country. As a prominent city of the Aegean Region, İzmir is the third largest city of Turkey. It has a large variety of sectors ranging from agriculture to tourism, from industry to commerce. İzmir has emerged as a front runner in Turkish industry by having the most state-of-the-art organized industrial zones, and by its value-added contributions to the country through exports and by increasing employment.

There is a verity of industrial sectors in İzmir based upon organic agriculture, greenhouses, geothermal greenhouses and agricultural and mineral reserves.

Furthermore, İzmir hosts many international exhibitions, fairs and expos. İzmir has opened up to the world, and the world has opened up to İzmir, what with the inauguration of the second largest marble and derivatives exhibition in the world, the automotive industry exhibition and the textile exhibition, not to mention the historical, annual İzmir International Fair, which has been organized for **85 years**.

The new fairground complex that will bring İzmir to its goal of being a city of fairs and exhibitions, has been opened in 25<sup>th</sup> March 2015. The new fairground, which is based on 240 thousand square meters of land and has 7 blocks, is 10 minutes away from the airport, 15 minutes away from the city center. A building site of this size has been the biggest construction project in İzmir and the complex has a 20.500 m<sup>2</sup> arena and 12.000m<sup>2</sup> fair plateau.

İzmir enjoys an average of 300 days of sunshine annually and is a major player as a city of tourism. İzmir, with some of the most attractive coastlines of the world such as Çeşme, Foça (Phoekia), Selçuk and with the availability of many spa facilities, geothermal facilities and historical touristic locations has succeeded in being a major player in international tourism.

**Sectoral diversity truly dominates the economy of İzmir, comprising organic agriculture, greenhouse farming, geothermal greenhouse farming, agro assets and significant mineral assets.**

Many multinational companies have made their investment preferences in favor of İzmir due to its manifest diversity and its advantageous geographical location, for İzmir is a true center of attraction for all investments that further reinforce its strategic advantages.

As the Aegean Region Chamber of Industry we are here to give our full efforts to inform you about the advantages of investing in our region and to assist you in all bilateral commercial relations. Aegean Region Chamber of Industry will act as your road map for your investments in organized industrial zones set up by our Chamber, which enjoy fully completed infrastructural facilities, which are fully supplied with electricity and natural gas sources. Aegean Region Chamber of Industry will stand by you at all stages of this process and act as your business partner.

Why İzmir? We hereby offer you this publication in order to greatly facilitate your decision making as to where to invest and to obtain some unequivocal answers to this question.



## THE AEGEAN REGION

The Aegean Region covers some 79.149 square kilometers, equaling 10.2 per cent of Turkey. It is surrounded by the Aegean Sea, The Sea of Marmara, and comprises the provinces of Aydın, Uşak, Denizli, İzmir, Manisa, Muğla, Kütahya and Afyon. 13% of total population of Turkey, which equals to 10 million people, resides in this Region.



The Aegean Region is the most advantageous region in Turkey, with respect to its geological structure, its natural resources, its mineral reserves, its tectonic properties, its geomorphologic formation, its climate, its natural water resources, its commercial marine transport advantages, its aquaculture and sea food advantages, its natural flora, soil composition, and its potential for efficient use of land for farming and animal husbandry, its energy resources, and finally with respect to its cultural and historical configuration.

Approximately 9,9 percent of all exports, and 7,1 percent of all imports are done through our region.

Our region has completely solved its infrastructural needs concerning a facilitative climate for investment. There exist 48 organized industrial zones, duty-free zones allocated to manufacturing, newly established Zones for Technological Innovation, and 16 Universities, all of which provide the best possible conditions for technology and production.



Our region is a center of attraction for foreign investors. Approximately 15% of nationwide manufacturing is done in this region. Regional production and manufacturing industries enjoy prominent position in oil and petrochemical production, farming and food processing, textile manufacturing, iron and steel manufacturing, automotive parts manufacturing, electrical equipment manufacturing, mechanical equipment manufacturing, mechanical equipment manufacturing, plastics, chemical products, tobacco, household furniture, cement, leather and leather products manufacturing, ceramics industry, and major-scale marble and metal production.

90% of aqua-farming of fish is carried out in the Aegean Sea. Given the meandering Aegean coastline of Turkey, conditions are very favorable for aqua-farming which is growing and developing rapidly as an industry and great strides have been achieved in this sector.

The region enjoys widespread practice in horticulture and greenhouse farming. Moreover, the region also enjoys a remarkable potential for renewable energy resources such as geothermal resources, solar energy and wind-power resources.

Export items from the region are dominated by iron and steel products, stainless steel storage tanks, machinery and equipment, motor vehicles, textile products, tobacco, electrical machinery and equipment, plastics and plastic products, motor vehicles, paper products, cotton and cotton yarn products, and aluminum products. Major import items from the region are; electrical machinery, tanks, mechanical equipment, nuclear reactors and their parts, plastics and its products, mineral oils, mineral fuel, iron and steel, copper, motorized vehicles, tractors, bicycles, motorcycles, vehicle parts, paper and paper goods, aluminum and aluminum products, cotton, cotton yarn and cotton fabric.



# İZMİR

The province of İzmir stretches some 200 kilometers in the north-south direction and some 180 kilometers in the east-west direction. It covers an area of 12.012 square kilometers. With a population of nearly four million, İzmir is the third largest metropolitan city of the country. It is a coastal city which enjoys 300 days of sunshine annually, and has a climatic average of 16-17 degrees Celsius.

İzmir possesses a wide variety of highly developed economic assets, starting from tourism to manufacturing industry, to agro-industry and stretching to the mining industry. At the same time, İzmir is a city of international fairs and exhibitions. İzmir has vision for the future of becoming a brand-name city.

Having maintained its economic vitality for many centuries, İzmir remains the most attractive center of the region for industrial investments. It has rich raw material resources, highly qualified human resources, affinity with international and domestic markets, and excellent access possibilities. It is these strengths which have given industries the possibility to grow and develop in İzmir.

In İzmir, where agro-industries are particularly well developed, front runner industries are: tobacco, textiles, motor vehicles and automotive parts, machinery and machine tool, electric and electronic industries, agro and food processing industries. In İzmir, 32% of the population work for industry.





## POPULATION, LEVEL OF EDUCATION, AND EMPLOYMENT

13% of Turkish population resides in the Aegean Region. Actively working population, above the age of 15, constitutes 80% of the regional population. Population density is above national averages, both on the basis of provinces, and as a region.

Education levels in the Aegean Region, including all levels of schooling, are well above national averages. Literacy rates in the region are 98% whereas nationally this rate is 95% for 2015. 8 of the 16 regional universities contribute to science and arts inside the province of Izmir.

Our region, and particularly our province, is a much preferred location due to its high level of education and its human assets, where qualified human resources can be employed with satisfactory remuneration. All these enable the region to provide for a quality life style. Employment is nearly 1.5 million people.

## LEVEL OF DEVELOPMENT

In 2013, Izmir ranked 3<sup>rd</sup>, and other regional provinces such as Muğla and Denizli rank among first 10 in the country, as assessed in studies of Level Of Development carried out on the basis of nation literacy ratios, per capita GDP, level of urbanization, patient ratio per hospital bed, total crime ratios vis a vis population, and many similar data. Given the existing level of socio-economic development the Aegean Region displays a very stable and even-handed structural profile.

Izmir ranks 21<sup>st</sup> in the Cities' Livability Index performed by the Turkish Statistics Institute. Other cities in our region such as Uşak and Afyon are among the first 10 in this study. According to the sub-index based on infrastructural needs Izmir ranks 2<sup>nd</sup> in the country.





The Celsus Library



Ephesus Antique Theatre



Alaçatı - Çeşme



Bergama

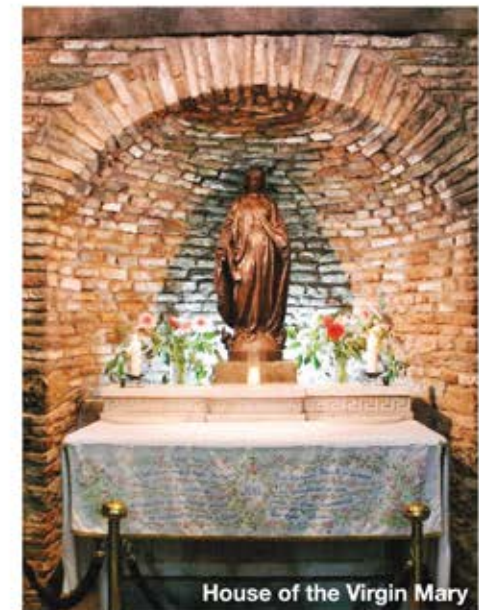
## TOURISM

Anatolia (Asia Minor) displays its most breath taking views along the Aegean coastline. The Aegean Region possesses, according to Herodotus: the most beautiful sky canopy and the best climate in the world. All along the Aegean coastline, there are endless numbers of bays, small peninsulas, inlets and coves and golden beaches that follow each other. In this region where innumerable mythological events have happened one encounters countless amphitheatres, temples, agoras and world famous antique cities. Troy, immortalized by Homeros, Pergamum, once the capital city of a great empire and a major center for culture and arts, and Ephesus, where the remains of one of the seven wonders of the world, the greatest temple of the cult of Artemis is situated, are locations of this region which are regarded as having been sanctified by deities.

The land of the Aegean Region have been a guiding light for the western civilization with its outstanding performance in philosophy, medicine, mathematics, astronomy, architecture and many other art forms.

The historical and cultural wealth which has been handed down by our 8.500 year-old history and culture, has rendered this region the most developed region in Turkey. The tourism sector, which has grown as a result of an unprecedented composition of history and nature, continues to contribute an exceptional dynamism to the region. Bodrum (Muğla), Marmaris (Muğla),

Çeşme (İzmir), Kuşadası (Aydın) are vacation spots which draw the most number of tourists region-wide and nation-wide during the summer season. Çeşme-Alaçatı receives intense focus as one of the spots where best wind-surfing in the world can be enjoyed.



House of the Virgin Mary





## HEALTH TOURISM

One of the rising sectors of the region is health tourism. İzmir is a significant province with regard to health tourism. With the recognition of the importance of health tourism, investments in this sector are on the rise as well. The fact that EXPO 2020, for which İzmir was a candidate, had received the theme banner "New Direction For a Healthier World and Good Health for Everyone" indicates the importance and salience of the issue for İzmir. İzmir will be deploying health to the whole world by taking important steps in this sector.

## CRUISER VOYAGES

The container port of İzmir in Alsancak district, which happens to be the biggest container port not only in İzmir but in all of Turkey, has initiated significant developments for cruiser tourism, and has hosted 114 ships and 241.716 passengers in 2015. Also in 2015, 506 ships and 567.315 passengers visited Kuşadası port and 83 ships and 129.126 passengers visited Marmaris port. Çeşme port was visited by 41 ships and 40.772 passengers.



# THE DEVELOPMENT AGENCY OF İZMİR

The Development Agency of İzmir was established with a democratic and participative understanding, in order to increase the cooperation between the local authorities and the government and to use the resources most efficiently.

The Agency, functions to increase the corporate capacity of the governmental institutions, private companies, non-governmental organizations and the local governments. The Development Agency of İzmir develops business culture and productive cooperation and it prepares a Regional Plan that is participative and compatible with the National Development Plan. The Agency gives technical and financial support to projects and activities that provides benefit to regional plans and programs.

Supporting Business Establishment in İzmir:

The Investment Support Office in the Development Agency of İzmir is an 'one stop office' for investors who are willing to invest in İzmir and for increasing their competitiveness as well as introducing new markets.

The Investment Support Office offers free of charge service to do feasibility studies, completing company establishment procedures, finding available land for investment, getting permissions and licenses, establishing communications in the targeted ecosystem. ([www.investinizmir.com](http://www.investinizmir.com))

The Development Agency of İzmir offers its services in the following domains of activity:

- Support activities which facilitate planning, programming, and coordination among local actors;
- Activities aimed at supporting, coordination, monitoring and at assessment functions;
- Support and promotion activities for investments;
- Activities focused on local, national and international corporate capacity increase and on network enhancement;
- Activities for research and competency development training;
- Activities for the improvement of budgeting and accounts reporting.



[www.izka.org.tr](http://www.izka.org.tr)

## BANKING AND FINANCIAL INSTITUTIONS

Some 51 banks are active in Turkey as of August 2016. According to 2016 statistics 1.707 bank branch offices serve their customers inside the Aegean Region. While banking services are of state-of-the-art quality in the entire Aegean Region, İzmir leads the way with 31 active banks and 802 bank branch offices.



# TRANSPORTATION

Our region enjoys an up-to-date transportation system and an adequate infrastructure. İzmir is connected by state-of-the-art land transportation lines to other provinces.

Nation's most developed railway network is in the region. All districts and suburbs can be reached via rail.

Air transport is carried out by means of 6 existing airports in the region, which send and receive some 21,1 million passengers annually. 12.1 million of these passengers are in and out of Adnan Menderes Airport.

# SHIPYARDS

Turkey happens to be a country which is a coastal member to one of the most important transportation corridors of the world that is the Mediterranean Sea. On the other hand, the rapidly growing Black Sea markets are expected to increase our commercial marine traffic each and every day.

We possess a great potential in ship building, ship maintenance and repair based on the advantage of being situated in a highly strategic region. Especially Aliağa is an important location for ship dismantling. The Aegean Region and İzmir enjoys a highly advantageous position with its long coastline, qualified human resources and with a developed shipbuilding sector. Moreover, mega yacht building is an area of investment open to future development.



# HARBORS

## ALSANCAK PORT OF İZMİR

The largest port of the Aegean Region is the Alsancak Port of İzmir based on its annual docking rate. It is not only the agricultural and commercial center of the Aegean Region but with its central location in between Western Europe and Northern Africa it also has an important role for Turkish export products. With 635.000 m<sup>2</sup> of land and 25 piers it can dock 25 ships simultaneously.

The port has 650.000 TEU container, 500.000 passenger handling capacity. Its turnover is 100 million dollars. In 2015 it hosted 2136 ships and 37,3 million gross tons of cargo. In the same year the handling in the port was 6.685.138 tons.

Alsancak Port of İzmir has highway and railway connections to Europe, Asia and the Middle East. It has an amazing and rich agricultural and industrial hinterland. It also has a natural protection against sea and weather conditions. Container, general cargo, dry or liquid cargo, ro-ro and passenger ships are hosted.



İzmir Harbor



Aliğa

## PORT OF ALIĞA-NEMRUT

Port of Aliğa has 13 private piers including Ege Gübre, Nemport and Petkim. It is open to third party companies. Port of Aliğa hosted 4.861 ships and handled 5,6 million tons of cargo in 2015. It has a capacity of 70 million tons of bulk cargo, container and general cargo. Bulk cargo items were petroleum, chemicals, fuel-oil, diesel, gas, asphalt, naphtha, metal, iron, copper, grains, salt etc.

In 2015 export that has been done from Port of Aliğa customs was 4,1 million tons, while the import was 1,5 million tons.



Dikili Harbor

## PORT OF DİKİLİ

Situated north of İzmir as well, the existing pier at the Port of Dikili has the capacity to serve both passenger ships and bulk cargo ships. It is situated some 120 kilometers from the center of İzmir. The 271 meter long pier of the port permits three passenger ships to dock simultaneously.

Port of Dikili hosted 196 ships in 2015. Export from this port's customs was approximately 32 million \$ in 2014 and in 2015 it was 39 million \$.



### PORT OF ÇEŞME (İZMİR)

The Port of Çeşme in the Izmir province is mainly used to service passenger ships and Ro-Ro vessels which transport TIR trucks to access European ports. Situated south of Izmir it is located at a distance of 70-80 kilometers from central Izmir. While there is no railroad access to the port, it is accessible by highway from Izmir and Aydın. Annual docking capacity is 1.060 ships, and the length of the pier is 480 meters.

Port of Çeşme hosted 1839 ships and handled 1633 tons of cargo in 2015 and the export from the port's customs was 2.4 million \$.

### PORT OF GÜLLÜK (MUĞLA)

The Port of Güllük which is situated near the borderline of the province of Muğla, is a port where feldspar exports are shipped. The annual capacity of the port, where grindstone exports are also shipped is around 1.670.000 million tons. Conveyor Band 300mx6=1,800mt/hour and 1 Liebherr LHM-150 Mobile Crate 40 tons-800 mt/hour.

The pier length is 346 meters and 4 vessels can dock at the same time. Water depth is 6-12 meters in short piers 12-14,5 meters in long piers. Therefore the port can serve ships up to 50.000dwt. Port of Güllük hosted 781 ships in 2015.

### PORT OF KUŞADASI (AYDIN)

The Port of Kuşadası, situated within the borders of Aydın province is a touristic port where passenger ships dock. There exist two piers in the port which is 100 kilometers south of central Izmir. There are also many yachting marinas, fishing shelters, small docking and sheltering facilities around the port.

Port of Kuşadası hosted 1123 ships and the export from this port's customs was approximately 2.1 million \$ in 2014 and 2,9 million \$ in 2015.

### PORT OF ÇANDARLI (İZMİR)

As the port of Alsancak began to prove inadequate to fully meet the needs of the region a new port project in Çandarlı has been endorsed in order to handle the container capacity in the region and to take place in the major container transportation lines on the Mediterranean. When the project is finished Northern Aegean Port of Çandarlı will be one of the first 10 of the biggest container ports of the world and the first of the Mediterranean Region.

Its pier length will be 1.200 meters and the port will be able to deck 2 or 3 third party container ships or more feeder type ships. Its handling capacity is planned to be 10 million TEU and will have the potential to extend its capacity to 25 million TEU. The total area of the port planned is approximately 6.000 acres and it will be able to host 1.100 ships annually.



# THE AEGEAN FREE ZONE

[www.esbas.com.tr](http://www.esbas.com.tr)

Companies active inside free zones enjoy the following:

- Producer and manufacturer are not liable to pay any corporate taxes for incomes generated by their activities inside the free zones,
- Producer and exporter are not liable to pay income taxes for the personnel they employ inside the free zones,
- Goods imported into the free zones from abroad are not subject to any customs taxes,
- It is possible to keep stocks inside the free zone and import goods into Turkey as demand justifies, by just paying customs taxes and/or VAT.
- Since all sales from inland count as exports, companies which reside inside the free zones may buy goods and products from the free zone without paying VAT since such sales are regarded as exports.
- Companies active inside the free zone are less affected by national inflation rates since they are limited to transacting in foreign currency
- Bureaucratic red tape is minimal

## **İZMİR FREE ZONE** [www.izbas.net](http://www.izbas.net)

Izmir Free Zone, which is activating in Free Zone status since 1997, is located in Menemen- Izmir in 1,620,000 m<sup>2</sup> area. 2000 people are employed within The Zone which hosts companies from Chemical, Leather, Food, and Machinery, electric- electronics, and furniture and textile sectors. The zone is suitable and aims to host all sectors, besides the wastewater treatment plants are highly advantageous for chemical and leather sectors. The zone also serves as Leather Specialized Customhouse. Izmir Free Zone is; 26 km. to Aliağa Port, 60km. to Çandarlı Port which is under construction, 40 km. to İzmir Port, 45 km. to the Center of İzmir, 11 km. to İzmir-Çanakkale Main Road, 55 km. to the Adnan Menderes Airport, 20 km. to Foça.

Advantages of Investing in İzmir Free Zone;

- İzmir Free Zone by being near to 3 sea ports of İzmir, (İzmir, Aliağa and Çandarlı-which the project has started) has a perfect location advantage for transportation.
- Investors may buy or rent Favorable priced registered of with / without constructed buildings in İzmir Free Zone.
- Investor in İzmir Free Zone can sell or attorn their investment with the Permission of General Directorate of Free Zones
- Well-priced warehouses are present for renting in İzmir Free Zone.
- Wastewater Treatment Plant with 18.000 m<sup>3</sup> / day capacity is a great advantage for leather and chemical sectors.
- Opportunity to benefit from Tax Advantage for Manufacturer Users; 100% Corporation Tax, VAT, RUSF, Stamp Duty, Free Tax and Customs Duty exemption.
- Free Capital and profit Transfer,
- Easy Access to EU Countries
- Access to Domestic and Foreign Markets

The Aegean Free zone is founded on 1990 on some 2.2 million square meters of land in the Gaziemir district of İzmir. Apart from all of the infrastructural and structural investments in the zone, energy, water, telecommunications, municipality related service, transportation, portorage, catering, utilities are also under control of ESBAŞ.

Aegean Free Zone is at 4 km. distance to Adnan Menderes Airport, 12km. distance to the Alsancak Port of İzmir and at 1 km distance to the highway. A total of 171 companies are active in this zone, 72 of which are foreign investments. Volume of trade generated in this zone in 2015 has amounted to 4 billion dollars and the total volume of trade generated since the inception of the zone amount to 63.6 billion dollars. Some 18.200 individuals are employed inside this free zone. Aegean Free Zone has 1/3<sup>rd</sup> of the total employment and investment in the 19 free zones throughout Turkey.



# THE TECHNOLOGY DEVELOPMENT ZONE

[www.iztekgeb.com](http://www.iztekgeb.com)

[www.depark.com](http://www.depark.com)



As of the present, there exist 55 technology development zones 40 active 15 not active in Turkey which export abroad high technology products. Four of such technology development zones are situated in our region.

Izmir Technology Development Zone covers 218.4 hectares of main area and 6.4 hectares of additional area. Its outdoor infrastructure has been prepared and is ready to be rented to investor companies. At the end of 2015 there are 145 firms in the Izmir Technology Development Zone in which about 900 people are employed.

The following sectors will be given priority to establish themselves in the zone, given the present state of industrial structure in the Aegean Region, and with a view for future developments:

- |   |   |
|---|---|
| a) Electronics and telecommunication;     | e) Automotive and machine manufacturing;          |
| b) Software generation;                   | f) Food industry;                                 |
| c) Medical supplies;                      | g) Textile, ready wear and apparel manufacturing. |
| d) Pharmaceuticals and special chemicals; |   |

Dokuz Eylül University Technology Development Zone (DEPARK) is located at two different campuses in Tinaztepe and in Inciralti. In the Tinaztepe Campus there are firms that work on software, informatics, electronics, sophisticated material technologies, design, nanotechnology, automotive, renewable energy. In the Inciralti Campus of DEPARK the main theme is health.

On the other hand Ege University, 9 Eylül University and Izmir Economy University are working on establishing their own technology Development Zone.

Companies located in The Zones are allowed to employ foreigners as directors and as qualified Research and Development staff based on Fundamental Law Concerning Direct Foreign Investment.

Public institutes and university personnel can work part time or full time in the Zones as a researcher with their employer's allowance.

University lecturers can establish, direct or be a partner to the companies in the Zones in order to commercialize their research results with the Universities' Board of Directors' allowance.

In the Zones income gained from software and the Research and Development activities are exclusively exempted from paying income and corporation tax until 31.12.2023 also the researchers', software editors' and R&D personnel's wages are exempt from all taxes.

According to 4691<sup>st</sup> Technological Development Zones Law, as long as they are exempt from income and corporation tax, all the entrepreneurs in the zones are also exempt from the Added Value Tax exclusively for the systems, information management applications, sectorial, internet, and mobile and military commanded control application software developed in the Zones.

Apart from all the advantages provided by the 4692<sup>st</sup> law, there is the 5746<sup>th</sup> Law of Supporting research and Development Activities which allows Zones' companies to pay half of social security premium of their employees whose salary is exempt from income tax and the other half is paid from the fund allowed by the Ministry of Finance for 5 years.

# ALTERNATIVE ENERGY RESOURCES OF THE REGION

Izmir has the potential to convert solar energy to fuel with 300 days of sunshine annually and enjoys strong winds which are capable of generating electricity. These new energy resources are being increasingly employed and have become favorite choices for new investors.

## WIND ENERGY

40% of the wind power plants of the Aegean Region are located in Izmir. 37,7% of wind power plants that are under construction are also in the Aegean Region. This equals to 1780 MW power. In this percentage city of Izmir consists 17% which equals to 807 MW power. 24,8% of licensed power plants are in the Aegean Region with the capacity of 780 MW and licensed power plants in Izmir has the capacity of 303 MW. This makes the Aegean Region and especially Izmir a key actor in the Wind Energy Sector. The region's wind power capacity has a high percentage of 24% in the total wind power sector of Turkey.

The first wind power plants of Turkey were established in 1998 in Çeşme (Izmir). Also Izmir was the first city in Turkey to have a wind power turbine wing factory in 2002, and the second factory in 2008 and also a factory producing steel towers was established in 2011. All these figures point out that Izmir with its high wind power potential pays importance to similar investments. The total number of projects accepted and the percentage throughout the nation verify this statement.

## SOLAR ENERGY

With its geographic location, Turkey has quite an advantageous location in solar energy. Turkey's average annual total sun time is 2.640 hours (total of 7.2 hours per day) and the average total radiation intensity is 1311 kWh/m<sup>2</sup>-year (daily total 3.6 kWh/m<sup>2</sup>). its solar energy potential is estimated as 380 billion kWh/year.

Izmir's daily total sun time is 8.2 hours which is above the national average. In this sense, there is a need in terms of new investments and investors in solar energy sector.

## GEOTHERMAL ENERGY

Izmir is the richest district of the Aegean Region and of Turkey based on geothermal reserves. Balçova leading the way Narlıdere, Seferihisar, Çeşme, Dikili, Bergama, Alağa and Bayındır are important geothermal sites.

The reserves in Balçova and Narlıdere have the potential that is estimated to heat 100.000 houses in the future.

Only 60% of the potential reserves are in active use in Izmir and the energy used in central heating is 59%, in greenhouse heating 36% and in thermal tourism 5% of the total. Current electrical production capacity cannot be evaluated yet.







## WHY İZMİR?

- 1.6 billion People and 48 countries in Central Asia, Northern Africa, the Middle East and Europe are accessed with developed airline connection network at only 3 hours flying distance.
- İzmir- Istanbul and İzmir – Ankara bullet train projects that will provide railways connecting to the Organized Industrial Zones in the near future.
- Its status as one of the most important port cities of the Mediterranean historically and at the present and its dominant position as a container export center with 3.716 exporters.

- Advantages of a highly developed travel and transportation facilities inside the city.
- Existing of organized industrial zones with state-of-the-art infrastructures such as energy power stations, liquid waste reservoirs and natural gas availability.
- 13 Organized Industrial Zones, 2 Free Zones and 2 Technological Development Zones.
- High standard in production culture and commercial ethics.
- Ample availability of alternative and renewable energy sources.
- Facility in obtaining licenses and permits for investment.
- Ranking second after Istanbul as the biggest industrial city of Turkey.
- Facility in procuring all that is needed for investment and production.
- The support extended by the Izmir Development Agency.
- Among the first 3 in the Competitiveness Index.
- 28 sectorial fairs, more than 4.500 firms investing in 64 different industrial sectors.
- A province that has high cultural quality and a rate of 85% urbanization.
- A province that enjoys young human resources with good training, where one can easily employ highly qualified labor, foremen, engineers and managers.
- Has 8 universities.
- Wages and living costs that are 20-25% less expensive than Istanbul.
- A state-of-the-art city that enjoys highest quality of health and educational services.
- A city that offers 300 days of sunshine, a moderate climate and a colorful social life.

# MAJOR SECTORS OF THE REGION



Food and Food processing Industry, Textile Industry, Chemical Industry, Metal and Casting Industry, Automotive Industry, Machine and Machine Tools Industry, Construction Industry, Mining Industry, Woodworks and Furniture Industry Sectors are leading the way in the Region.

Izmir Development Agency determined priority to the following sectors based on density of employment:

- Informatics
- Biomedical Industry
- Industrial air conditioning, acclimatization and cooling devices
- Processed fruits and vegetables
- Chemical products (plastic as raw material, paints and cleaning products)
- Textile
- Renewable energy (Wind, solar, geothermal and biomass energy) and environmental technologies.



# AEGEAN REGION CHAMBER OF INDUSTRY

Aegean Chamber of Industry (EBSO) is working with the mission of developing services and solutions for its members in order to increase their competitiveness in international and national markets with a service mentality that is solution oriented, visible, accountable and is open to change and improvement.

Aegean Chamber of Industry which is one of the long established organizations of Turkey has done many sensational projects. Being one of the first industrial organizations after the foundation of the Turkish Republic it was the pioneer Chamber to initiate university-industry collaboration. EBSO took part in the establishment of the first techno park in Turkey as well as in the creation of organized industrial zones. In 1995, EBSO was the first among the equivalent organizations in Turkey and in Europe to receive the ISO 9000 quality management system certification. Also EBSO was the leader to receive Internationally Accredited Chamber Certificate. EBSO constantly develops its service quality and directs its activities in accordance with the Strategical Plan which determines its mission and vision. EBSO, registered its brand name; it owns TSE EN ISO 9001:2008 QMS Certificate, the "A" Level Internationally Accredited Chamber Certificate, TS 10002 Customer Satisfaction Management System Certificate and ISO 27001 Information Security Management System Certificate. EBSO received the KalDer Aegean Region Quality Achievement Award in Public Sector and in KalDer & TUSIAD 21. Quality Congress it received "Competence in Excellence 4 Star Certificate". EBSO approved its sustainable success by receiving the National Excellence Award in 2014.

## OUR MISSION

Our mission is to create value by providing certification, initiative and informing, training, research and trade promotion services to our members with the perception of perfectness and to contribute to the sustainability of the industry with our stakeholders.

## OUR VISION

To be the first solution partner for global-scale production and branding of the industry by means of services and to become the leading chamber of industry of Turkey.

## OUR STRATEGICAL AIM

To provide services to be taken as a reference on an innovative and national scale to our members with the perception of cooperation.

## OUR STRATEGIES

- To increase the customer loyalty by developing our services and relationships
- To increase the efficiency of services of chamber by developing cooperation with social and sectoral stakeholders
- To contribute to the growth of İzmir industry by providing services for opportunities and developing sectors in the region
- To promote sustainable development and to mold public opinion
- To increase the employee satisfaction by improving human resources processes
- To activate corporate performance by improving the management systems.

The priority missions of EBSO are:

- To enforce professional ethics and solidarity,
- To spend effort for the development of industries in line with national interests,
- To engage in research and gather statistical information concerning national industries,
- To collect data, documentation and news about national industries and to share these with its members by means of publications and conferences,
- To prepare capacity reports and other expertise based reports needed by its members,
- To assess wastages and losses and to publish investigative reports, to prepare and endorse various necessary legal forms for members engaged in exportation,
- To support and supply all training needs of its members,
- To initiate and support the establishment of new organized industrial zones,
- To collaborate with International Unions of Chambers and national Chambers,
- To initiate and assist the establishment of information hubs and internet organizations.



## LEGISLATION ABOUT FOREIGN INVESTMENT

A specific legislation has been enacted to emphasize the liberal quality of the investment climate in Turkey for foreigners. To emphasize, the investment legislation of a country is very significant in that it reflects its attitude towards foreign investment.

Legislation designed as a Fundamental law concerning direct foreign investment essentially reflects our country's equalitarian and liberal approach to international investments, and is tended to give "transparent and comprehensible" messages to investors whose needs originating from diverse legislations are met. Izmir has been hosting 2.328 foreign capital companies since 1954 till 2015. Izmir is the first choice of industrial firms with 19%. This is because of the similar culture settled in Izmir in doing business with foreign investors.

### THE ADVANTAGE OF INVESTMENT PROMOTION IN İZMİR

Izmir is in the first region in promoted investments and if the location of the investments related to priority and strategic subject are in 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> Regions they will benefit from 5<sup>th</sup> region promotions.



### WE ARE WORKING FOR YOU

For investors interested in our region, our chamber follows and completes all procedures concerning working and residence permits, allocation of lots, and engages in,

- Marketing research
- Obtaining of incentive certificates
- Various bureaucratic follow-ups.
- Feasibility assessment
- Investigation concerning acquisition of real estate

# ORGANIZED INDUSTRIAL ZONES

Organized industrial zones model is defined as; instead of undertaking individually and redundantly, investors are offered collectively all infrastructural necessities built by the corporate entity of the organized industrial zone administration, such as energy supplies, natural gas supplies, solid waste elimination facilities and water purification systems in a centralized fashion.

In these zones, land lots with fully completed infrastructure are sold to investors with moderate pricing and medium term installment payment.

Organized industrial zones administrations also offer telecommunication solution, health services solutions, fire prevention and fire department solution, and many similar services. Incentive measures that are current for entire Turkey are also valid and applicable for organized industrial zones. Organized industrial zones investment benefit from the measures one level less than the region they are located in therefore an organized industrial zone in Izmir benefits from second region investment promotion.

Investment made in Organized Industrial Zones develops into front line state-of-the-art technologies which are highly competitive and which enjoy high rates of export orientation. There are 13 Organized Industrial Zones in Izmir, 10 of which enjoy Aegean Region Chamber of Industry is the cofounder.



# GENERAL INFORMATION ABOUT ORGANISED INDUSTRIAL ZONES IN İZMİR



NAME OF THE ZONE	YEAR OF INCLUSION TO PROGRAM	FOUNDERS	PRESENT STATUS	PRIMARY FOCUS OF ACTIVITIES	TOTAL AREA (m <sup>2</sup> )	AREA PARCELLED OUT TO INDUSTRY (m <sup>2</sup> )	NUMBER OF PARCELS	NUMBER OF ALLOCATED PARCELS	PARCELS OCCUPIED	NUMBER OF EMPTY PARCELS	LARGEST PARCEL AVAILABLE TO BE SOLD	CURRENT EMPLOYMENT	DISTANCE TO THE CITY CENTER (KM)
İzmir Atatürk OIZ www.iaosb.org.tr	1976	EBSO	Active	Machinery, Plastics, Food products, textile and ready made wear	6.239.756	4.234.588	633	611	611	22	7.000	35.000	15
İzmir Kemalpaşa OIZ www.kosbi.org.tr	1991	EBSO, İzmir Provincial Administration, Municipality of İzmir, Municipality of Kemalpaşa	Active	Chemistry, Food, Machinery, Automotive, Electric and Electronics, Iron and Steel, Construction Materials	13.000.000	8.747.958	1.153	0	0	-	0	25.000	10
Tire OIZ www.tosbi.org.tr	1993	EBSO, İzmir Provincial Administration, Municipality of Tire	Active	Food Products, Construction materials, Textile, packaging	4.063.093	2.782.808	200	119	-	40	30.000 (Can be united upon demand)	2.341	4
Alağa OIZ www.alosbi.org.tr	1997	EBSO, İzmir Provincial Administration, Alağa Chamber of Commerce	Active	Chemistry, Casting, Metallurgy, Machinery, Automotive	9.220.000	4.619.194	358	147	147	221	265.948	1.812	60
Kınık OIZ +90 232 687 10 12	1997	EBSO, İzmir Provincial Administration, Municipality of Kınık	Active	Suitable for all sectors	729.000	453.475	15	14	14	1	-	217	120
İzmir Pancar OIZ www.iposb.com.tr	2000	EBSO İzmir Provincial Administration, Municipality of Torbalı, Torbalı Chamber of Commerce	Ready for Investment	Suitable for all sectors	954.036	570.119	71	71	71	0	-	-	30
Ödemiş OIZ	2001	EBSO, İzmir Provincial Administration, Municipality of Kaymaklı, Ödemiş Chamber of Commerce	Project is prepared	Suitable for all sectors	967.293	524.480	46	-	-	46	31.662	-	120
Bergama OIZ www.bosbi.org.tr	1997	EBSO, İzmir Provincial Administration, Bergama Chamber of Commerce	At the Stage of Infrastructure	Machinery, Metallurgy, Food Products	1.793.962	1.094.838	96	4 Allocated 22 Pre-Allocated	26	70	50000m <sup>2</sup> available but with a zoning regulation, 700000m <sup>2</sup> parcels of land can be provided	45	100
Torbalı OIZ www.torbaliosb.org.tr	2004	EBSO, Torbalı Chamber of Commerce	At the Stage of Infrastructure	Suitable for all sectors	665.880	349.417	43	There is request for 43 parcels of land	0	348.000	23.300	0	50
İzmir Menemen Plastics OIZ www.impiosb.org.tr	2004	EBSO, Municipality of Menemen, Menemen Chamber of Commerce	Land Appropriation	Plastics	855.267	501.662	42	35	35	7	80.000	-	35

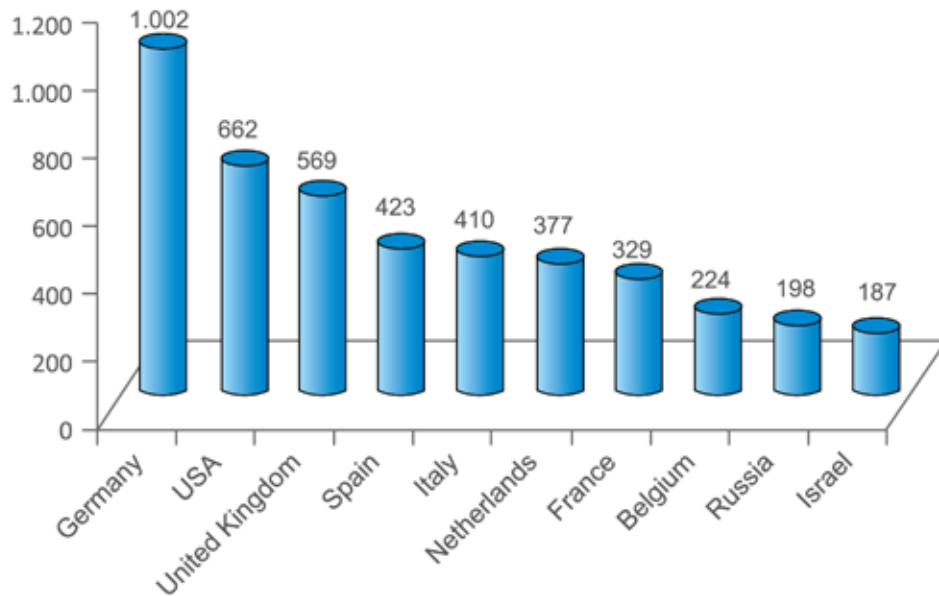
# STATISTICS OF İZMİR FOR THE YEAR OF 2014-2015

First 10 Chapters of İzmir Exports (Million \$)	2014	2015
Knitted and crocheted goods and articles thereof	896	775
Boilers, machineries and mechanical appliances, parts thereof	851	703
Tobacco and metarials instead of tobacco	788	633
Edible fruits and nuts, peel of melons or citrus fruits	664	591
Vehicles other than railway or tramway rolling-stock, parts thereof	621	574
Plastic and articles thereof	528	525
Non knitted and crocheted goods and articles thereof	387	341
Iron and steel	591	309
Paper and paperboard,articles of paper pulp of paper or of paperboard	298	305
Articles of iron and steel	277	248

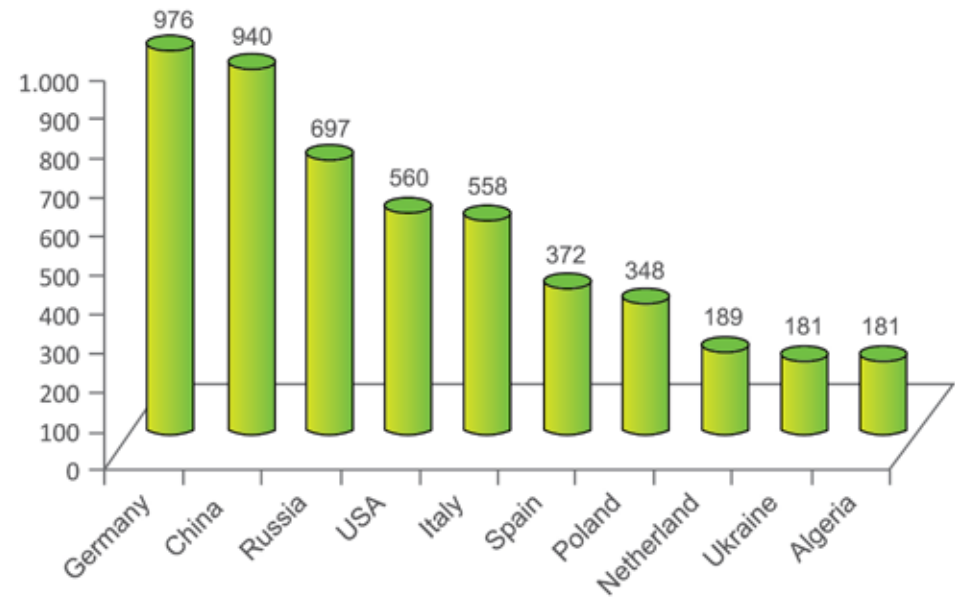
First 10 Chapters of İzmir Imports (Million \$)	2014	2015
Mineral fuels, minerals oils and product of their distillation	1.235	940
Boilers, machineries and mechanical appliances, parts thereof	883	883
Plastic and articles thereof	776	752
Vehicles other than railway or tramway rolling-stock, parts thereof	689	735
Iron and steel	754	611
Paper and paperboard,articles of paper pulp of paper or of paperboard	434	386
Tobacco and metarials instead of tobacco	387	362
Animals and vegetable fats and oils and their cleavage products	346	274
Oil seeds and oleaginous fruit,industrial plants,straw and fodder	373	258
Electrical machinery and equipment, parts thereof	262	239

# STATISTICS OF İZMİR FOR THE YEAR OF 2015

TOP 10 COUNTRIES OF İZMİR EXPORTS FOR 2015  
(MILLION US DOLARS)



TOP 10 COUNTRIES OF İZMİR IMPORTS FOR 2015  
(MILLION US DOLARS)







*In essence we are so close to you...*





# WE EXIST TO SUPPORT OUR INDUSTRIALISTS AND INVESTORS...



The Board of Directors of Aegean Region Chamber of Industry



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